

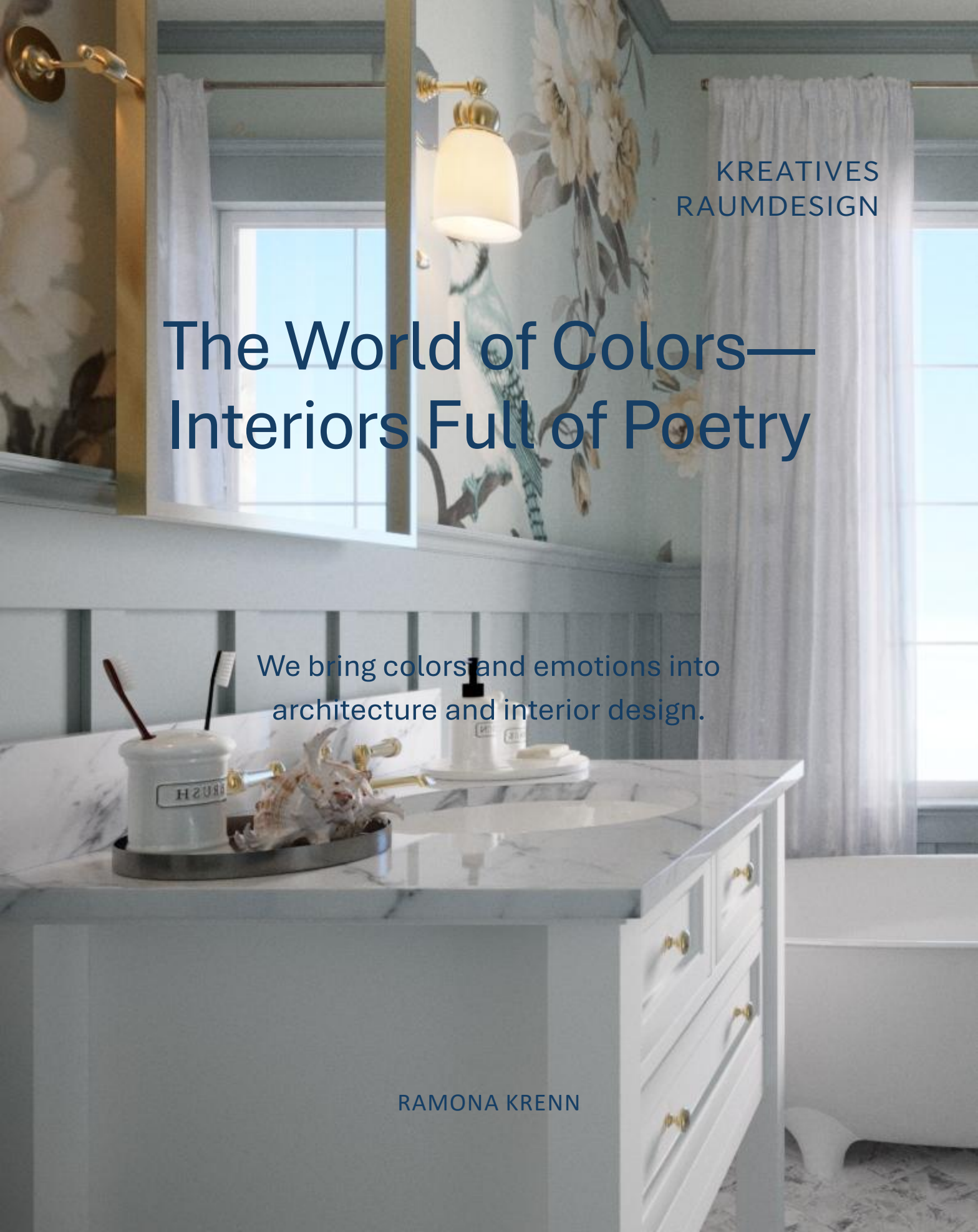


KREATIVES
RAUMDESIGN

The World of Colors— Interiors Full of Poetry

How to bring colors and emotions
into architecture and interior design.

RAMONA KRENN



KREATIVES
RAUMDESIGN

The World of Colors— Interiors Full of Poetry

We bring colors and emotions into
architecture and interior design.

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Foreword



The secret language of colors

Colors speak, even if they utter not a single word. They are like invisible ambassadors, carrying emotions, evoking memories, and shaping moods. We encounter them every day, often unconsciously, yet they have a deeper impact than we realize. A room in gentle blue whispers of expansiveness and tranquility, an accent in red pulses like a heartbeat, and a hint of yellow lets the sun shine even on gray days. Whoever understands the secret language of colors realizes that living is not just about design but a narrative—one that surrounds and shapes us.

The language of colors is quiet, yet powerful. It unfolds in nuances and intermediate tones, in the shimmer that light casts on a wall, or in the interplay of fabrics and materials. Sometimes a single hue is enough to change the entire atmosphere of a room. A cool gray can evoke clarity and concentration, while a gentle green provides comfort and balance. This effect often goes unnoticed, yet it influences our feelings more deeply than any piece of furniture or decor.

Colors are also carriers of memories. They let us return to childhood summers full of radiant sky blue or to quiet autumn days in warm golden brown.

They open doors to emotions we thought we had long forgotten and give us a sense of familiarity, of home. Therefore, the choice of colors in living spaces is so much more than an aesthetic decision—it is a commitment to what moves us internally. But like any language, the language of colors also thrives on interplay. A single tone is like a word—clear, but limited. Only in dialogue with other colors does meaning emerge. Light and dark, warm and cool, subdued and radiant—their contrasts and harmonies turn spaces into poems. Herein lies the secret magic: that colors do not stand next to each other but speak with each other.

This book aims to invite you to listen to this language. It guides through the color palette of living, from the quiet tones of white and gray to the vibrant warmth of yellow, orange, and red, and into the mysterious depths of violet, brown, and black. Each hue becomes a chapter, each mood a line in a great poetic text.

Whoever embarks on this journey discovers that spaces are not only designed but also felt. And that the secret language of colors is nothing other than a language of the soul—delicate, profound, and full of poetry.



The color wheel as a rainbow

The color wheel is more than a design tool; it is a poetic symbol of harmony, diversity, and the endless possibilities that colors offer. Like a rainbow, it spans the entire spectrum of visible light and reminds us that each hue is part of a greater whole. It shows how colors are related to each other and how they complement, contrast, and dance with one another.

From bright red to warm orange, radiant yellow, and soothing green, all the way to clear blue and mysterious violet, the circle spans like a rainbow, reflecting nature itself in its beauty. Each color has its own personality, its own voice. Red is the passion, the energy that makes the heart beat faster. Orange is the warmth of the moment, a cheerful play of light. Yellow shines like sunshine, awakening optimism and joy of life. Green whispers of forests, meadows, and tranquil oases of peace. Blue opens horizons and bestows depth and clarity. Violet, finally, carries mystery, spirituality, and the poetic power of the unfathomable.

But the color wheel teaches us not only to consider each color on its own but, above all, how they interact with each other. Complementary colors face each other, like opposites that enhance each other.

Analogous colors lie close together and merge into harmonious transitions. Just as a rainbow is formed from light and water, harmony and tension, and dynamism and tranquility emerge in the color wheel. Each combination, each gradation, opens up new possibilities to shape spaces and moods, evoke emotions, and tell stories.

Moreover, the color wheel is a mirror of nature and our perception. It connects art and science, feeling and logic. Artists, designers, and creators use it to plan compositions, recognize harmonies, and deliberately set contrasts. But even outside of professional design, it teaches us something about perception and sensitivity: that colors never appear in isolation but always in relation to each other—like notes in a melody or words in a poem.

When we view the color wheel like a rainbow, we recognize the infinite diversity that surrounds us and the poetic possibility of telling stories with colors. It invites us to open our eyes, feel the nuances, combine, experiment—and thus create spaces, objects, or images that are not just seen but experienced.



The color wheel is more than a circle; it is a rainbow of creativity, a symbol of the connection between light, nature, and human perception, and a poetic instrument that invites us to explore the world in all its colorful splendor.

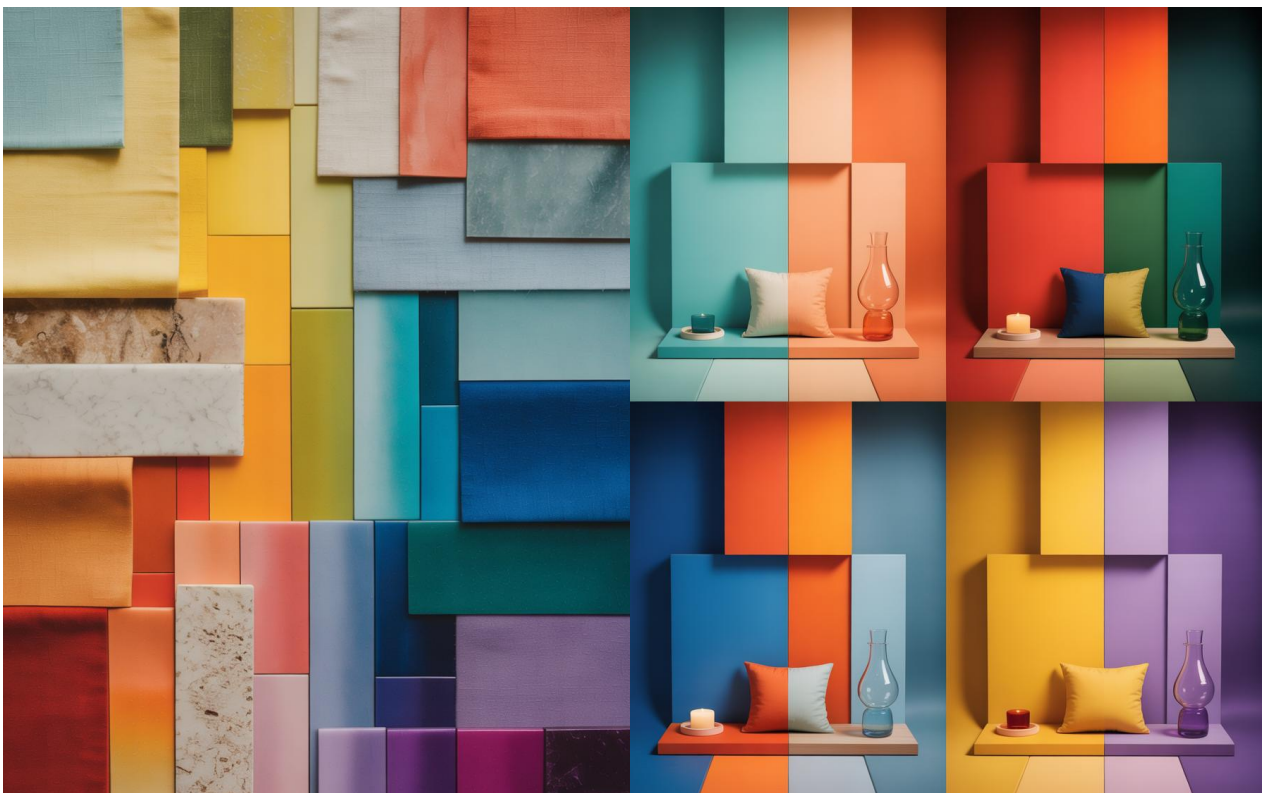
Black and white are also primary colors.

HARMONIOUS COLORS

The four primary colors are red, blue, green, and yellow. By mixing, the secondary colors violet, turquoise, orange, and light green are created. It is easy to see that the colors next to each other on the color wheel harmonize with each other. A color composition of yellow, lemon yellow, golden yellow, and terracotta, for example, is always successful because the colors on the color wheel come from the area between yellow and orange; between them there is a natural harmony.

COMPLEMENTARY COLORS

Colors that are opposite each other on the color wheel are called complementary colors. These colors form a strong contrast to each other, or "clash." Complementary colors are not often used side by side in a color scheme. When used skillfully, they can have a very striking effect. A chair in light turquoise looks great against a wall in soft peach orange.



Harmonische Farben

Komplementärfarben

Harmonious colors

Colors are the silent music of seeing, and the color wheel is their score. It shows how tones sound together and how they connect or stand in contrast to each other. The four primary colors—red, blue, green, and yellow—form the basis, the foundation of all color compositions. From them, through mixing, the secondary colors emerge: violet, turquoise, orange, and light green. Each of these colors carries its own personality, its own voice, but only in combination does the harmony reveal itself, bringing spaces, objects, or images to life.

Whoever looks at the color wheel quickly recognizes a simple yet effective principle: colors that lie next to each other harmonize. They tell stories of closeness and connection, of gentle transitions and delicate nuances. A composition of yellow, lemon yellow, golden yellow, and terracotta, for example, always appears harmonious. It originates from a small arc in the color wheel, between yellow and orange, and shows how natural harmony arises when color tones are coordinated. No tone dominates, no other contradicts—they merge into a tapestry of sound that caresses the ear and touches the soul.

Harmony, however, is not just a matter of proximity on the color wheel. It is also created by light, intensity, and saturation. A bright lemon yellow can create warmth and liveliness next to a deep terracotta, while a pastel light green conveys calmness and freshness. Materials enhance the effect: matte linen, shimmering glass, or warm wood tones make the same color appear differently, enliven compositions, and give them depth.

The harmonious use of colors is a poetic game: Similar to a melody, tones alternate, complement each other, and create rhythm. In interior design, this translates into the ability to create spaces that not only look beautiful but also feel noticeably pleasant. Harmonious colors create well-being, tranquility, and balance—without us consciously realizing why. They operate on a deep, emotional level, making spaces appear larger or smaller, brighter or warmer, and influencing our mood and perception.

Whoever understands the language of colors realizes that harmony is never static. It lives and changes with light, time of day, and season, yet its effect remains constant. Colors that stand harmoniously side by side create spaces that carry, inspire, and calm us. They remind us that beauty often arises from proximity, harmony, and connection—like in nature, like in the rainbow, like in the great circle of colors.

Complementary colors

Colors are like voices in a conversation: some whisper harmoniously next to each other, while others stand out powerfully. The complementary colors belong to the latter—they are directly opposite each other on the color wheel and thereby create a strong contrast that draws attention and creates tension. They don't "bite" each other out of spite, but rather due to the natural dynamics of colors that arise from the interplay of light and the eye. Their effect is immediately noticeable: a glance at a pair of complementary colors draws the eye, appearing vibrant, intense, and powerful.

The magic of complementary colors lies in their targeted use. In a room or in a color concept, they do not appear next to each other by chance but are set as small accents to create energy, movement, or special emphasis. A chair in light turquoise against a wall in soft peach orange is a classic example: both colors complement each other without one dominating the other. Together, they create a focal point that generates tension while simultaneously achieving balance.

Complementary colors can not only create contrasts but also depth and dimension.

When red and green, blue and orange, or yellow and violet are deliberately combined, spaces are created that appear three-dimensional, where individual elements stand out while others recede. Artists and designers have been using this technique for centuries to enliven compositions, create tension, and guide the viewer's gaze. But unlike harmonious colors, complementary colors never appear soft or soothing. They are deliberately contrasting, vibrant, and emotionally impactful.

The special effect is created by the human eye itself: complementary colors enhance each other's intensity. Turquoise appears fresher next to peach orange, and orange appears warmer and more vibrant next to blue. Whoever understands this dynamic can use it purposefully—whether in interior design, fashion, graphics, or art. Less is often more: A small accent is enough to energize the entire room or design without it appearing overloaded.

Complementary colors are thus like the seasoning in the kitchen of colors: not always in the foreground, but crucial for taste, expression, and impact. They invite you to experiment, to combine, and to consciously set accents. Those who understand their power can create spaces, objects, or images that are not only seen but felt. They create tension, liveliness, and dynamism—and remind us that colors do not have to be harmonious to be beautiful. In the interplay of contrasts lies their true magic.



Discover the magic of colors— and the soul of your home.

Every home tells its own story—through light, materials, and especially through colors. These books invite you on an inspiring journey through spaces, moods, and living worlds, where you will discover how colors create atmosphere, evoke feelings, and express personality.

"The World of Colors—Interiors Full of Poetry" opens your eyes to the emotional power of hues and shows how they can make spaces lively, elegant, or calming. "My Living Concept: Color and Material Planner for Dream Spaces" transforms inspiration into practice: Here, you can develop your own concepts, experiment with color combinations, and gradually create your individual home. And the series "Rooms in Different Interior Styles" shows how colors, materials, and styles merge into harmonious, cohesive spaces in various living areas—from the dining room to the bedroom, children's room, study, and bathroom. Atmospheric texts, poetic descriptions, and evocative illustrations invite dreaming while also providing practical suggestions. This creates a source of inspiration that appeals to the creative soul while also providing concrete tools to consciously and lovingly design living spaces.

Let yourself be enchanted, experiment with colors, discover new combinations, and create spaces that are not only beautiful but also full of personality and harmony.