

DIGITAL PRODUCT



COASTAL STYLE

— SEA BREEZE IN THE LIVING ROOM —



*Light. Natural.
Relaxing.
A home
that feels
like vacation.*

STANDARD

THE ESSENTIALS
FOR YOUR
LIVING ROOM



EASY TO IMPLEMENT

Practical ideas for
a relaxed,
maritime ambiance.



CLEAR STRUCTURE

Step-by-step
instructions
to create your
personal
wellness oasis.



PERSONAL STYLE

Color, material, and
furniture inspiration
in a timeless
coastal look.



FEEL-GOOD ATMOSPHERE

For more lightness,
calm, and harmony
in your
home.



INSTANT ACCESS

Digital download –
available immediately
and ready
to use.



Kreatives Raumdesign

Ramona Krenn



CONTENTS



Introduction 3



Coastal Style 4
– Sea Breeze in the Living Room



Inspiration & Implementation 5

- Room by Room: How to find the right style
- Mix & Match: Combine styles beautifully
- Stylish living on a small budget:
10 tips for clever solutions
- Sustainable decorating: Beautiful with responsibility
- Color concepts and material combinations
- Checklists & moodboard ideas for every home



Apartment for 1 Woman 18



Apartment for 1 Man 34



Closing Words 50



Imprint 51

Your Home. Your Style. Your Well-Being. ♥





COASTAL STYLE – SEA BREEZE IN THE LIVING ROOM

Introduction



Coastal style brings the relaxed atmosphere of the beach, the sea and the fresh sea air into your own four walls. Light colors like white, sand, beige and various shades of blue reflect the dunes, waves and the wide horizon. Natural materials such as wood, linen, cotton and wicker add a light and airy feel to the rooms. Maritime details, seashells, glass vases and beach-inspired decorations set stylish accents without being intrusive. The result is a living space full of tranquility, freshness and well-being – a reminder of every relaxing day by the sea.



Light. Natural. Relaxing. A home that feels like a vacation.



COASTAL STYLE – SEA BREEZE IN THE LIVING ROOM

How to use your digital product



This digital product is your practical companion for stylish, relaxing, and harmonious coastal living. Here's how it supports you:



Find Inspiration

Let room concepts, color palettes, and styles inspire you and discover your personal coastal look.



Plan & Design

Use checklists, moodboards, and practical tips to plan your rooms step by step.



Room by Room Implementation

Get specific furnishing ideas for every room and implement them easily in your home.



Smart Budgeting

Benefit from savings tips and budget ideas for stylish living – without compromise.



Sustainable Living

Discover natural materials and sustainable concepts for a home that feels good.



Enjoy Your Home

Create your personal well-being home – light, natural, and in your style.



Light. Natural. Relaxing. A home that feels like a vacation.



Light.
Natural.
Relaxing.
A home
that feels like
a vacation.



MOODBOARD

COASTAL STYLE –

SEA BREEZE IN THE LIVING ROOM



WHAT MAKES THE STYLE



Bright, friendly
rooms & natural light



Natural materials
& surfaces



Functionality meets
coziness



Clean lines
& timeless design



Inspired by the coast
and nature



COLOR PALETTE



White



Sand



Beige



Light Blue



Gray Blue



Dove Blue



Sea Blue



Powder Blue



Sage Green



Moss Green



Stone Gray



Navy Blue



Blush Pink



Terracotta



Seagrass

MATERIALS



Light Wood



Linen



Cotton



Rattan & Wicker



Ceramic



Glass



Stone



Seashells



Jute



MOOD

Calm. Clear. Natural.
A home that brings relaxation
and new energy.



TYPICAL ELEMENTS



Rattan &
Wicker



Seashells &
Corals



Glass Vases &
Lanterns



Linen &
Cushions



Wood in
Natural Tones



Plants &
Grasses

FABRICS & TEXTURES



Linen



Cotton



Jute



Striped



Rattan



Wicker



Ceramic



Glass



Wood



Stone



Coastal style means feeling the sea every day. ♥



CATEGORY	CHECKPOINTS	YES	NO
 1. BASE COLORS 	• Use light base colors such as white, cream, sand or light gray. • Ensure a friendly, light-reflecting effect.	☐	☐
 2. ACCENT COLORS 	• Set accents with blue, turquoise, aqua or sea green. • Use these colors intentionally in pillows, decor, rugs or artwork.	☐	☐
 3. NATURAL TONES 	• Incorporate warm wood tones or driftwood nuances. • Ensure a harmonious combination with light and cool colors.	☐	☐
 4. LIGHTNESS	• Choose predominantly light and soft shades. • Ensure enough daylight so the colors can shine.	☐	☐
 5. PATTERNS & TEXTURES	• Use stripes in blue and sand tones. • Combine different textures for a lively, natural effect.	☐	☐
 6. HARMONY	• Ensure all colors work well together. • Avoid strong contrasts and harsh colors.	☐	☐
 7. CLARITY & LIGHTNESS	• Keep the color palette clear, light and inspired by the sea. • Less is more – for a calm, relaxing overall look.	☐	☐

TIP: 

Use this checklist as a guide for your moodboard and color planning.
This way you create a harmonious coastal atmosphere full of calm, freshness and lightness.

————— *Light. Natural. Relaxing. A home that feels like a vacation.* ♥ —————



COASTAL STYLE - SEA BREEZE IN THE LIVING ROOM

Moodboard Notes



MY IDEAS



-
-
-
-
-
-
-
-
-
-



WHAT I LIKE



- Colors
- Materials
- Shapes
- Furniture
- Light
- Mood
- Accessories
- Other

IDEAS & SKETCHES



THE FEEL OF THE ROOM



- light
- natural
- relaxing
- fresh
- calm
- inviting

IMPORTANT FOR MY ROOM



-
-
-
-
-
-

WISHES & GOALS



- ☐ What is most important to me?
- ☐ What do I want to pay attention to?
- ☐ What effect should this room have?



Less is more,
more room for what
truly matters.
A home full of light,
calm and togetherness.



..... ♥ Light. Natural. Relaxing. A home that feels like a vacation. ♥



COASTAL STYLE –

SEA BREEZE IN THE LIVING ROOM

MOODBOARD ♥

for room analysis: Light, proportions, use, mood –
perfect for interior planning, moodboards or room concepts.



1. LIGHT

Natural & Bright



- ✓ Plenty of daylight through large windows and open views
- ✓ Light, transparent curtains let soft light in
- ✓ Light wall colors reflect the light and enlarge the room
- ✓ Additional lighting for warm evenings (floor lamp, table lamp & accent lighting)



2. PROPORTIONS

Balance & Harmony



- ✓ Well-proportioned room layout with clear walkways
- ✓ Furniture in appropriate sizes – not too big, not too small
- ✓ Open spaces create lightness
- ✓ Balance through rugs, pictures or lamps for visual calm



3. FUNCTION

Functional & Everyday



- ✓ Cozy focal point for relaxation and well-being
- ✓ Practical furniture for daily use, e.g. sofa with chaise or side table
- ✓ Versatile use: reading, relaxing, socializing, home office corner
- ✓ Natural materials are durable and easy to care for



4. MOOD

Light, Calm & Inviting



- ✓ Soft colors and natural materials create a sense of calm
- ✓ Textures like linen, rattan, wood and cotton invite you in
- ✓ Maritime accents remind of the sea, beach and vacation
- ✓ Plants and natural elements bring freshness and life to the room

COLOR PALETTE



White • Sand • Beige • Seafoam Green • Blue

MATERIALS



Wood • Rattan • Linen • Glass • Jute

MOOD & FEELING



Light. Natural. Relaxing.
A home like a vacation. ♥

ACCENTS & DETAILS



Seashells • Coral • Ceramics
Glass • Candles • Baskets



Get inspired
Collect ideas,
colors and styles
that speak to you.



Analyze & plan
Consider light,
proportions and
use of the room.



Create a moodboard
Combine colors,
materials and
elements that
harmonize.



Implement
Select furniture,
decor and details –
tailored to
your concept.



Feel good
Enjoy a home –
light, natural
and full of
seaside vibes.



Light. Natural. Relaxing. A home like a vacation. ♥

Coastal Style

SEA BREEZE IN THE LIVING ROOM



Home is not a place.
It's a feeling of freedom
and belonging.



INTRODUCTION



Light. Natural. A touch of the sea.

This home for one person is more than just a place to live – it is a refuge that radiates warmth, calm and well-being. Inspired by the tranquility of the sea, wide beaches and the fresh breeze, it creates a living concept that combines lightness and security.

Bright colors, natural materials and loving details create an atmosphere that feels like a vacation every day – whether with a first coffee in the morning or a relaxing end to the day.

Every room is designed with thought and care to combine functionality and aesthetics. Open areas, soft textures and maritime accents bring the beauty of the coast into your home.



THE GOAL OF THIS CONCEPT:

A home that grounds you and inspires you – a place where you can be completely yourself.

Your home. Your sea. Your moment. ♥



CALMING & BALANCING

Soft colors and natural materials bring peace and harmony to everyday life.



TIMELESS & LIGHT

Coastal style is light, friendly and timeless – never intrusive, always inviting.



NATURAL & SUSTAINABLE

Wood, linen, cotton and rattan create a healthy climate and a good feeling.



PERSONAL & UNIQUE

Maritime details and personal favorite pieces make your home truly unique.

FLOOR PLAN



THIS IS WHAT YOU CAN EXPECT:



Bright kitchen with maritime accents



Cozy dining area with plenty of natural light



Living room for relaxing and well-being



Workspace with a view and inspiration



Peaceful bedroom for restful sleep



Bathroom in fresh tones – like a sea breeze

COLOR PALETTE



SEA BLUE



SKY BLUE



SOFT AQUA



SAND



OFF WHITE



NATURAL WOOD

A touch of the sea – every day. ⚓

Introduction



COASTAL STYLE – SEA BREEZE IN THE LIVING ROOM

Arrive. Unwind. Feel at home.

This home for one person is more than just four walls – it's a retreat that gives you strength and inspires you.

Coastal style brings the calm and vastness of the sea into your home. Deep shades of blue, natural materials and maritime accents create an atmosphere that is clear, masculine and equally inviting.

Every room is thoughtfully designed, functional and focused on what truly matters – without sacrificing coziness. Plenty of daylight, clever storage solutions and a harmonious lighting concept support a balanced and relaxed lifestyle.

This is your space to work, relax
and simply be yourself.

Your home. Your style. Your sea.

THE CONCEPT

The color concept with deep sea blue, navy blue and natural tones is reminiscent of the sea, the beach and the sky. High-quality materials such as wood, linen, cotton and stone create warmth and authenticity. Maritime details like seagulls, shells and lighthouses set accents and tell your personal story.



CLARITY & CALM

Deep shades of blue and natural materials create a relaxed, clear atmosphere.



NATURAL MATERIALS

Wood, linen and stone bring warmth, structure and a healthy room climate.



MARITIME ACCENTS

Delicate details from coastal living remind you of freedom, wide vistas and adventure.



FUNCTIONAL & WELL-DESIGNED

Clever layouts, plenty of storage space and flexible solutions for work and rest.



YOUR HOME AT A GLANCE

- 1 HALLWAY
- 2 KITCHEN WITH DINING AREA
- 3 LIVING ROOM WITH HOME OFFICE
- 4 BALCONY
- 5 BEDROOM WITH WALK-IN CLOSET
- 6 BATHROOM



MARITIME. MASCULINE. MODERN.

A home that captures the spirit of the sea
and gives you that vacation feeling every day.





Imprint



Creative Interior Design
Ramona Krenn



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COASTAL STYLE

SEA BREEZE

IN THE LIVING ROOM



Light. Natural. Relaxed.
A home that feels like a holiday.



Bring the feeling of sand between your toes
and fresh sea air into your living room.
This digital inspiration book shows you
how to design your coastal style with
natural materials, light colors and loving details
that bring peace, lightness and a sense of belonging.

Let yourself be inspired and create
a home that feels like a holiday
every day.



ABOUT THE AUTHOR

Ramona Krenn



Interior architect, author and creative mind
behind Kreatives Raumdesign. With great passion
for colors, materials and harmonious spaces,
she shares her knowledge and inspiration
to help you design a home that is both stylish
and light-filled.



www.ramonakrenn.com