



SCANDINAVIAN INTERIORS

made easy



The Digital Inspiration Book

PREMIUM

INSPIRATION.
NATURAL.
TIMELESS.
YOU.



INSPIRATION
Scandinavian
living ideas
for every home.



WOOD & MATERIALS
Natural materials
for a healthy and
harmonious feel.



BRIGHTNESS & LIGHT
Make the most of light
and colors for more
space and well-being.



DETAILS & DECOR
Stylish accessories
for that certain
something.



PERSONALITY
Your home as a reflection
of your personality
and joy in life.



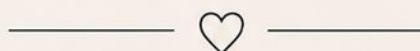
Creative Interior Design

Ramona Krenn





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10 tips for clever solutions
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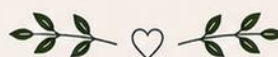
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Your Home. Your Style. Your Well-being. ♥

— INTRODUCTION —



Scandinavian Style – Brightness, Wood & Harmony.

The Art of Stylish Living ♡

Less
is more –
more room
for life.



Scandinavian living is more than a trend – it's a lifestyle. Clean lines, natural materials and a light atmosphere create spaces that soothe, inspire and bring a sense of calm and belonging. This guide gives you **simple principles**, handpicked **inspiration** and plenty of heart to turn your home into a place of **harmony**.



BRIGHTNESS

Light, air and clear
spaces for new energy.



WOOD

Natural materials
bring warmth and
connection.



HARMONY

Soft colors, few
things and natural
materials.



PERSONALITY

Your home tells
your story – unique
and truly yours.

A home of well-being begins with love for the details. ♡

SCANDINAVIAN STYLE

Brightness, Wood & Harmony.



Scandinavian style combines brightness, naturalness and timeless elegance to create a harmonious living concept.



Light colors, plenty of daylight and natural materials such as wood, linen and wool create a friendly and relaxing atmosphere.



Clean lines and functional furniture provide calm, order and a pleasant lightness in the room.



Minimalist décor, soft natural tones and loving details give your home warmth and personality.



This creates a living style that stands for coziness, serenity and the beauty of simplicity at the heart of it all.

Your Home. Your Style. Your Well-being. ♡



*Less
is more.
Natural materials,
light colors and
time for the
beautiful things
in life.*



MOODBOARD

Scandinavian Style

— BRIGHTNESS, WOOD & HARMONY —



WHAT MAKES THE STYLE



Bright, friendly rooms & lots of light



Natural materials and surfaces



Functionality meets coziness



Clean shapes & timeless design



Inspiration from Scandinavian nature

MATERIALS

- Light wood (oak, ash, birch)
- Wool & knit
- Linen
- Cotton
- Ceramics
- Glass
- Stone
- Leather
- Rattan & wicker
- Metal (matte)



MOOD

Calm. Clear. Natural.
A home that gives you rest,
joy and new energy.



COLOR PALETTE



White



Light Beige



Sand



Light Gray



Stone Gray



Taupe



Powder Blue



Blue Gray



Sage Green



Moss Green



Nordic Blue



Deep Blue



Blush



Terracotta



Mustard



Natural Wood



Light Oak



Smoked Oak

DETAILS THAT MAKE THE STYLE

- Simple lines & clear shapes
- Natural light & airy rooms
- Textiles for warmth & comfort
- Plants for freshness & life
- Ceramics in organic shapes
- Functional decor with meaning
- Sustainable & long-lasting products
- Organization creates calm & clarity



TYPICAL ELEMENTS



Wishbone Chair



Wooden Pendant Lamp



Ceramic Vase



Sheepskin Rug



Wooden Coffee Table



Candle Holder



Indoor Plant

FABRICS & TEXTURES



Linen



Wool



Cotton



Knit



Felt



Rattan



Jute



Ceramics



Stone



Leather

Scandinavian living with heart. The essentials for life.





CHECKLIST

Color Guide: Scandinavian Style

BRIGHTNESS, WOOD & HARMONY

Your guide to creating a bright, natural and harmonious color scheme in Scandinavian style.



AREA	WHAT IS IT ABOUT?	CHECK ✓	MY NOTES
 1. BRIGHTNESS AS THE BASIS	• Light colors make rooms feel larger and more inviting. • Use plenty of natural light and don't block it. • Keep walls, ceilings and large pieces of furniture in bright shades.	☐	
 2. CHOOSE COLORS	• Use a neutral base of white, cream, beige and light gray. • Add soft accent colors from nature (e.g. sage green, powder blue, sand, taupe). • Avoid strong, bright colors – choose calm tones.	☐	
 3. INCORPORATE WOOD	• Wood brings warmth and naturalness to the room. • Prefer light woods like oak, ash, pine or birch. • Combine wood with white and soft colors to create harmony.	☐	
 4. NATURAL MATERIALS	• Use materials like linen, cotton, wool, ceramics, rattan and glass. • Natural textures provide calm and a sense of well-being. • Quality over quantity – choose fewer but better pieces.	☐	
 5. LIGHT & ATMOSPHERE	• Use several light sources to create a cozy atmosphere. • Use warm white light. • Use candles, lamps and indirect lighting purposefully.	☐	
 6. SET ACCENTS	• Use accent colors sparingly, but mindfully. • Bring nature indoors with plants. • Choose art, textiles and decor in natural colors.	☐	
 7. MAINTAIN HARMONY	• Pay attention to balance between colors, materials and shapes. • Keep clean lines, few patterns and open spaces. • Combine functionality and aesthetics.	☐	

COLOR PALETTE – SCANDINAVIAN STYLE



White



Cream



Sand



Light Gray



Stone Gray



Sage Green



Powder Blue



Taupe



MY TIP

Less is more. Create a home that is calm, bright and natural – a place that gives you new energy every day.



BRIGHT. NATURAL. HARMONIOUS. YOUR HOME IN SCANDINAVIAN STYLE.



INTRODUCTION ♥

Your home. Your retreat.

Scandinavian Style – Brightness, Wood & Harmony

Apartment for a Woman – 50 m²



This 50 m² apartment was specially designed for a woman who values simplicity, natural light and functionality. The Scandinavian style stands for ease, naturalness and well-being – perfect for a life full of balance and lightness.

Every room is carefully designed to combine comfort, aesthetics and everyday practicality. Light colors, natural materials and plenty of light create an atmosphere that welcomes you, breathes with you and makes you feel at home.

♥ THE CONCEPT

Open spaces, clean lines and warm natural materials such as wood, linen and cotton create a calm and friendly atmosphere. Plants bring freshness and life into your home.

- ♥ Bright rooms through large windows and open design
- ♥ Natural materials for warmth & a sense of belonging
- ♥ Functional furniture with clean forms
- ♥ Less is more – for more space to live
- ♥ Personal accents that reflect your individual style

FLOOR PLAN – 50 m² APARTMENT



- 1 Entrance
- 2 Kitchen
- 3 Dining Area
- 4 Living Area
- 5 Bedroom
- 6 Balcony
- 7 Bathroom



A HOME THAT SUPPORTS YOU



ENTRANCE



KITCHEN



DINING AREA & LIVING AREA



BALCONY



BEDROOM



BATHROOM

YOUR LIVING SPACE. YOUR FEEL-GOOD PLACE.

This apartment is more than just a floor plan – it is a place that inspires you every day, makes you breathe deep and gives you the feeling of truly arriving.

Simply. Naturally. You.



50 m²
LIVING SPACE



PLENTY OF LIGHT
& BRIGHT COLORS



NATURAL MATERIALS
& SUSTAINABILITY



YOUR HOME –
YOUR RETREAT

Introduction

YOUR HOME.
YOUR PLACE OF WELL-BEING.

*Scandinavian Style -
Light, Wood & Harmony*

This 100 m² apartment was designed with great attention to detail to meet the needs of three people. It combines functionality with aesthetics and creates a home that radiates peace, security, and lightness.

The Scandinavian style brings light and nature into every room. Light colors, natural materials, and clear shapes create a harmonious atmosphere in which life feels relaxed and easy.

Open living areas, well-thought-out storage solutions, and natural materials like wood, linen, and soft colors make this apartment a place of retreat and well-being – perfectly connected.

*A home that connects -
bright, natural and full of harmony.*

FLOOR PLAN – 100 m²



WHAT MAKES THIS APARTMENT SPECIAL:



PLENTY OF LIGHT & OPEN SPACES
Large windows and open-plan living create brightness and a pleasant sense of space.



NATURAL MATERIALS
Wood, linen, and soft natural tones bring warmth and create a healthy indoor climate.



WELL-THOUGHT-OUT & PRACTICAL
Every area has its place – for more storage, comfort, and quality of life in everyday life.



FOR THE WHOLE FAMILY
A home where everyone can retreat – and at the same time spend quality time together.

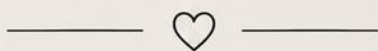


*Less is more -
space for what really matters.*





IMPRINT



Creative Interior Design

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SCANDINAVIAN *decorating* made easy



For everyone
who wants to
create their home
with simple principles
and lots of heart.



Your Home. Your Style.

Scandinavian design stands for clarity,
naturalness and timeless beauty.



Inspiration for Every Room.

From colors, materials and furniture to
decor and little details – for a home that
reflects your personality.



Simple. Clear. Doable.

Practical tips, inspiring ideas and easy
recipes for more coziness, order and
well-being.



For More Harmony in Everyday Life.

Create your personal retreat – modern,
natural and full of warmth.



About the Author

Ramona Krenn

Interior designer, creative mind
and passionate storyteller.

With her eye for aesthetics, colors and
materials, she helps people create a
home that radiates harmony and
turns into a place they love.

More inspiration:
www.ramonakrenn.com



Your Home. Your Style. Your Well-being. 

