



KREATIVES
RAUMDESIGN

Stylish rooms

30 interior design styles for every budget

An inspiring guide on how to transform your home into a
stylish space on any budget.

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Introduction

Living is so much more than just designing spaces – it's about creating a feeling. Every room tells a story, reflecting our moods, memories, and dreams. This book invites you on an inspiring journey through the world of interior design styles – from timeless classics to modern concepts, from serene naturalness to bold creativity.

Whether you've already found your style or want to rediscover it: Let yourself be guided by colors, shapes, materials – and above all, by your heart. Because true style arises where personality meets atmosphere.

**Welcome to the world of beautiful
living—welcome to your home.**

The Art of Stylish Living

Stylish living doesn't begin with furniture—it begins with a feeling.

With the longing for harmony, beauty, and security. With the desire to create spaces that reflect our personality and allow us to find peace. The art of stylish living lies in the balance between aesthetics and atmosphere. It's not reflected in the price of a piece of furniture, but in the harmony of the details: in a gentle color scheme, in the interplay of light and shadow, in the way materials interact. A room feels stylish when it tells stories—of travels, memories, and moments that are important to us.

Style isn't loud. It doesn't impose itself, but unfolds quietly. It thrives on the authenticity of things: on untreated wood that breathes, on linen that's allowed to wrinkle, on ceramics that don't need to be perfect to be beautiful.

Those who understand the art of living recognize that a stylish space isn't a finished concept, but a living process. A home grows with us – with every picture, every book, every new color that enriches our lives. Living stylishly means bringing awareness and soul into the design – creating spaces that not only look good, but feel good too.

Style is Not a Matter of Money

True style isn't about a big budget, but about a keen sense of style.

It's about how things harmonize – not their price. A stylishly furnished home can consist of flea market finds, heirlooms, and DIY projects just as much as designer pieces. Because style isn't about possessions, but about awareness, creativity, and personality.

Some of the most beautiful rooms are born from a love of detail: a used wooden table that tells stories, a handwoven rug with subtle imperfections, or a candlestick discovered on a stroll through a small shop. These things possess soul and authenticity – something money can't buy.

Style means recognizing what's essential. It's not about buying everything new, but about seeing what already exists in a new light: an old chair becomes unique with a new cover, a neutral wall gains depth with a well-chosen picture, and plants bring life to every corner.

With creativity, intuition, and an eye for harmony, you can create something truly special with very little. Often, it is precisely the limitation of resources that drives genuine creative power.

It challenges us to combine things, rearrange them, and rethink them – and that's precisely where the magic lies.

Style, therefore, isn't a luxury, but an attitude. It arises when you seek beauty – not in brands, but in the moment, in the light, in the interplay of shapes and colors.

Because in the end, it's not how expensive something is that matters, but how well it suits you.

How to Find Your Personal Living Style

Finding your own interior design style is like a little journey to your inner self. It's less about trends and rules and more about discovering what truly resonates with you, soothes you, and inspires you. Style begins when you honestly ask yourself: *"How do I want to feel in my home?"*

Some people love clean lines and airy spaces, while others crave warmth, patterns, and stories. Your style emerges precisely at this intersection between your inner self and your surroundings—where comfort, character, and expression converge.

Start with what touches you. Browse magazines, social media, or interior design shops and collect images that speak to you spontaneously. Pay attention not only to furniture, but also to moods: light, colors, materials, atmosphere.

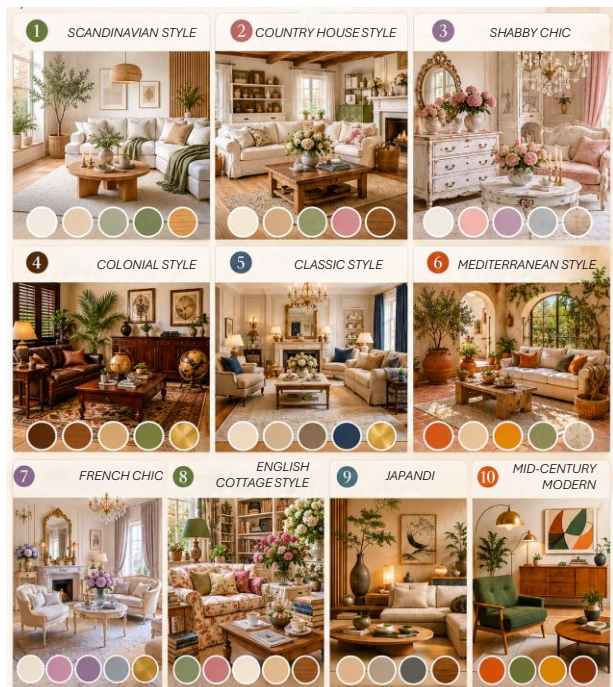
If you place many of these images side by side, you'll soon recognize recurring elements—they are the common thread of your personal style.

Also, observe how you live. Do you need peace and order, or are you inspired by creative diversity? Do you prefer bright, open spaces or small, cozy nooks? Your life rhythm is key—because a space that suits you arises from your habits, not from trends.

A personal interior style isn't static. It grows, changes, and can bear the marks of your life. The art lies in harmonizing old and new—an heirloom with a story, combined with a modern favorite, can often exude more character than a completely new interior.

Allow yourself to play with colors, textures, and shapes until a sense of rightness emerges. Not perfect, but harmonious. Because that's precisely the truth of your style: it's not a copy, but an expression of your personality.

In the end, you'll know when you've arrived. Not when everything looks finished – but when your home feels like you.



Living with Words

Brainstorming can help you define your personal interior design style. Try to find terms that describe how you want to live. To make it easier to get started, I've compiled a few terms, which you can, of course, add to as you like. Now circle what appeals to you and cross out what doesn't. This will help you identify elements that are particularly important to you and that you can incorporate into your guidelines.

White, lemon yellow, gray, raspberry, violet, rustic,
dreamy, pink, blue, avant-garde, pink, brown,
turquoise, yellow, black, red, orange, organized,
beige, green, light blue, imaginative, Bordeaux,
reliable, colorful, down-to-earth, simple, factual,
impulsive, curious, tolerant, cozy, individual, rural,
durable, homeland-oriented, creative, impressive,
varied, elegant, practical, striking, conformist,
experimental, functional, brave, lovely, clear, rooted,
nonconformist, sensual, purist, proven, straightforward,
dominant, timeless, consistent, hip, secure, Danish, innovative,
high-quality, sociable, British, extravagant, conventional,
French, African, American, Thai, Scandinavian, fabric,
wood, leather, Plexiglas, plastic, glass, stone,
metal, lacquer, New York, Berlin, Provence, concrete,
Tokyo, London, Paris, IKEA, Biedermeier, Jab,
Bauhaus, Baroque, Art Nouveau, design, Moooi, Minotti,
Chesterfield, Tom Dixon, Fen, Rolf Benz, Gubi,
Swarovski, Nolte, Poliform,

Colors, Materials & Light: The Three Pillars of Room Atmosphere

Every room tells a story – and its language is made up of colors, materials, and light. These three elements are the invisible threads that connect atmosphere, mood, and style. When they resonate in harmony, a space is created that touches, soothes, or invigorates us – depending on the melody we give it.

Colors – The Soul of a Room

Colors determine how we feel. They can open up or embrace spaces, enliven or calm.

Soft natural tones create tranquility and spaciousness, while deep blues and greens convey a sense of security. Warm earth tones radiate comfort, and clear whites and beiges make rooms appear larger and brighter.

It's not just the choice of color that's important, but also its intensity and combination – strong contrasts can create unease, while harmonious transitions create balance. Those working with a small budget can already add colorful accents through textiles, wall art, or accessories – and thus transform the entire effect of a room.

Materials – The Texture of Mood

Materials are what you can feel before you consciously see them.

They lend depth and sensuality to spaces. Wood provides warmth, metal brings clarity, glass opens up, and stone grounds. Soft fabrics like linen, wool, or velvet create a sense of security, while smooth surfaces convey structure and modernity.

The art lies in the mix of textures – rough meets smooth, matte meets glossy, cool contrasts with warm.

Even in small spaces or on a tight budget, a feeling of quality can be created through natural materials and conscious tactile design.

Light – The Invisible Designer

Light is the soul of every room. It shapes forms, enlivens colors, and changes moods throughout the day.

Natural light is always the most beautiful designer – it brings movement, shadows, and life to the interior. But artificial light also needs to be placed with feeling:

A combination of ambient lighting, task lighting, and accent lighting creates depth and atmosphere. Warm white light feels cozy, neutral white light clear and focused. Candles, fairy lights or dimmable lamps allow you to subtly control any mood – and even the simplest room gets a touch of magic.

The Harmony of Three

Colors, materials, and light act like an orchestra – each element has its own voice, but only in their interplay does the music emerge.

When the color matches the mood, the material the feel, and the light gently envelops everything, that special atmosphere of a room arises, which we call style.

Tips for Decorating on a Small, Medium, and Large Budget

Style knows no price tags – it thrives on creativity, mindfulness, and a keen sense of harmony.

Whether you want to add small touches or completely redesign a room: Atmosphere can be created with any budget if you know where to invest and where charm arises from simplicity.

Small budget— Creativity instead of costs

You can achieve a surprising amount with very little money if you have the courage to be individual.

Upcycling & DIY: Old furniture can be transformed into favorite pieces with paint, new handles, or sandpaper.

Textiles as mood setters: A new curtain, cushion covers, or a rug can completely transform the feel of a room.

Plants & natural details: Green plants, dried grasses, or branches bring vibrancy and style—without much effort.

Flea markets & classifieds: There you'll find furniture with soul, pieces that tell a story and add character.

Use color strategically: A single colored wall or a coat of paint in your favorite shade costs little but makes a big difference.

Tip: Focus on a few impactful accents—quality in the details is always more noticeable than quantity.

Medium budget— balance between new and existing

The art lies in mixing and matching: Combine affordable basics with carefully selected statement pieces.

Invest in key items: A high-quality sofa, a beautiful rug, or a distinctive light fixture gives the room character.

Enhance walls and floors: Wallpaper, wall panels, or rugs can create zones and emphasize the style.

Conscious material choices: Wood, linen, rattan, or glass add a touch of natural elegance.

Consciously reduce accessories: Opt for a few well-chosen pieces rather than many small decorative items.

Create zoned lighting: Floor, table, and wall lamps create depth and atmosphere.

Tip: Seek balance—between practicality and aesthetics, function and emotion.

Think sustainably: Quality also means longevity – less is more, but lasting beauty is better.

Tip: Style isn't created through abundance, but through reduction. A spacious room needs to breathe – it gains elegance from tranquility, not from richness.

Large budget— quality, spatial impact & individuality

A generous budget opens up new possibilities – but the goal remains the same: harmony, style, and personality.

Custom-made pieces: Individual furniture, built-in shelving, or kitchen solutions make optimal use of space and create a seamless, cohesive look.

Quality materials: Natural stone, solid wood, linen, and subtle metal accents create timeless elegance.

Design with soul: Invest in pieces that resonate – art, lighting, or furniture with a story.

Highlighting spatial architecture: Lighting design, color gradients, and acoustic solutions create a refined sense of space.



Part I -
Timeless Classics

There are styles that come and go – and those that stay.

The "Timeless Classics" belong to the latter category. They are like familiar melodies: never intrusive, always harmonious, and full of warmth that endures for decades.

In a constantly changing world, these interior design styles offer permanence and tranquility. They tell stories of origin, craftsmanship, and harmony – and create spaces that feel right, no matter how many years pass.

The Scandinavian style brings light to dark days, the country style envelops us in comfort, shabby chic awakens nostalgia, and the classic style lends rooms elegance and balance. Each of these styles has its own soul – and yet they all share one thing: a love of authenticity, quality, and timelessness.

This isn't about trends, but about values.

For natural materials, harmonious color palettes, timeless forms, and the refined sense that recognizes beauty in simplicity.

Whether you want to decorate your home simply and brightly, romantically and playfully, or elegantly and serenely – in this chapter you'll find styles that never go out of fashion because they're based on something deeper: the desire to feel at home within your own four walls.

These classics are like good friends – reliable, inspiring, and always open to new ideas. Because that, too, is part of their timelessness: they can always be reinterpreted, combined, and personalized with your own unique touch.

Immerse yourself in a world of brightness, wood and fabric textures, soft colors, and loving details. Discover how to create spaces that radiate tranquility with minimal effort but maximum feeling – spaces that will endure, no matter what current trends dictate.



Scandinavian style

m o o d b o a r d



Scandinavian Style – Light, Wood & Harmony

Scandinavian style is more than just an interior design tradition – it's a philosophy of life born from a longing for light, nature, and inner peace. In the Nordic countries, where winters are long and dark, home becomes the center of life. It's the place where one finds warmth, security, and clarity. This attitude is reflected in every detail of Scandinavian interior design: bright, minimalist, functional, and at the same time, soothingly gentle.

Light is a key design element of this style. In Scandinavia, it's precious – and so it's consciously orchestrated. Large windows without heavy curtains, light walls in white, cream, or soft gray, and reflective surfaces ensure that every ray of sunshine floods the room. The light isn't dimmed, but welcomed. This makes Scandinavian rooms feel open, inviting, and almost poetically clear. Even on overcast days, an atmosphere of lightness and spaciousness is created.

Wood is at the heart of the Scandinavian living experience. It symbolizes nature, durability, and warmth—qualities that are indispensable in an often harsh environment. Particularly light woods like birch, ash, spruce, or pine characterize floors, furniture, and accessories. Their grain and natural irregularities lend character and tranquility to every room.

Wood is not hid-den away but proudly displayed—oiled, left natural, or gently whitewashed. Together with other natural materials such as linen, cotton, felt, ceramics, and wool, it creates a harmonious, tactile world that appeals to the senses and conveys a feeling of security.

The Scandinavian style is characterized by a clear, functional design language. Furniture and objects follow the principle of "form follows function." Functionality, however, by no means implies austerity—rather, beauty arises from simplicity. A sofa with clean lines, a light wood table, a delicate chair—each piece fulfills a purpose without sacrificing aesthetics. This reduction to the essentials provides space to breathe and reflect. The superfluous is omitted to allow the essential elements to take center stage. Also typical of Scandinavian style is the concept of *hygge* – that difficult-to-translate lifestyle that describes coziness, well-being, and a sense of security.



It manifests itself in fluffy blankets, warm candlelight, soft cushions, and the invitation to simply pause. Rooms should not only look beautiful but also feel good. This atmosphere is created through details: a chunky knit wool blanket, the soft crackling of a candle, the scent of wood – small elements that transform a home into a place of inner peace.

The color palette remains soft and balanced. White forms the base, complemented by gray, taupe, or natural tones. Small pastel accents – such as sage green, sky blue, or dusty rose – bring freshness and individuality. Plants, handcrafted objects, or ceramics lend each room a personal touch.

The Scandinavian style is a declaration of simplicity – but a simplicity full of warmth, humanity, and awareness. It combines aesthetics with function, nature with modernity, and simplicity with soul. Those who live in the Scandinavian style don't just live in a designed space, but in a feeling: the feeling of light, wood, and harmony – quiet, welcoming, and soothing like a Nordic summer's day.

Scandinavian style is more than a trend – it's an attitude: simplicity, naturalness and the joy of the essentials.



Mood board: Scandinavian style –Brightness, wood & harmony

Color palette:

A gentle interplay of light and air. White in all its nuances—from snow white to cream—forms the base. This is complemented by light grays, sand, and natural tones. Delicate accents in dove gray, sage green, or powder pink add warmth and vibrancy. Everything feels calm, welcoming, and bathed in light.

Materials:

Natural woods are at the heart of the Nordic style—especially light varieties like birch, ash, and pine. Cotton, linen, and wool bring soft textures and a sense of comfort. Ceramics, felt, and matte metals add subtle accents. Nothing seems artificial—everything feels genuine and handcrafted.

Shapes & Furniture:

Simple lines, clean forms, functionality with soul. Scandinavian-style furniture is minimalist, but never cold. Round tables, delicate chair legs, narrow sideboards, and open shelves create a sense of lightness. A mix of modern classics and carefully selected vintage pieces ensures a homely authenticity.

Decoration & Mood:

Less is more – but what you do use should have a powerful effect. A bouquet of dried grasses, a handwoven rug, candlelight on the windowsill. Plants bring freshness, textiles bring softness, light brings soul. The room exudes tranquility – and invites you to breathe deeply.

Light & Atmosphere:

Natural light plays the leading role. Large windows, light-colored walls, and light-reflecting surfaces create a sense of openness and spaciousness. Warm, diffused light from paper lanterns or wooden lamps creates a soft, cozy atmosphere in the evenings.

Keywords for your mood board:

White & Wood – Linen & Light – Nature & Simplicity – Hygge & Warmth – Serenity & Security.

Book Projects

"The World of Colors – Interiors Full of Poetry," "My Personal Color Book," "My Living Concept: Color and Material Planner for Dream Rooms," the series "Rooms in Different Interior Styles," and "10 Steps to Perfect Room Design" – these books form a comprehensive resource for anyone who wants to design their home consciously, creatively, and with joy. Each of these books opens a different door to the world of colors, materials, styles, and atmospheres, yet together they create a harmonious whole: an inspirational journey from the initial feeling to the finished living concept.



Stylish Spaces—30 Interior Design Styles for Every Budget

An inspiring guide to beautiful living—no matter how big the budget is.

This book shows that style is not a matter of money but of feeling. With a strong sense of esthetics, harmony, and individuality, *Stylish Spaces* guides you through 30 fascinating interior design styles—from classic to modern, from romantic to minimalist.

Each style is presented with its typical colors, materials, shapes, and moods—complemented by practical tips on how you can implement it with small means. Whether you want to transform your living room into a Scandinavian refuge, your bedroom into a Mediterranean oasis, or your kitchen into an urban loft dream, this book provides you with inspiration, structure, and creative solutions for every taste and budget.

A guide for everyone who wants to not just furnish their home but design it—with personality, style, and heart.



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