

DIGITAL PRODUKT



COASTAL STYLE

— SEA BREEZE IN THE LIVING ROOM —



*Light. Natural.
Relaxing.
A Home
that feels like
a Vacation.*

PREMIUM

EVEN MORE IDEAS.
EVEN MORE STYLE.
EVEN MORE
WELL-BEING.



ALL CONTENT

All content in the
Standard version –
complete and
well-structured.



ADDITIONAL IDEAS

Exclusive furnishing ideas,
color combinations &
decorating tips for even
more inspiration and
variety.



DETAILED PLANNING

Expanded checklists
& guides for an even
easier implementation
in your home.



EXTRA MATERIALS

Additional templates,
moodboards &
planner for your
individual home.



MORE WELL-BEING

More harmony, more
lightness, more
vacation feeling –
every day.



Creative Interior Design

Ramona Krenn



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Your Home. Your Style. Your Well-Being. ♥





Introduction

COASTAL STYLE –

SEA BREEZE IN THE LIVING ROOM



Coastal style brings the relaxed atmosphere of the beach, the sea, and fresh sea air into your living space with its natural beauty. Light shades of white, sand, beige, and various blues evoke memories of dunes, waves, and the endless horizon. Natural materials such as wood, linen, cotton, and woven rattan give rooms a light, airy feel. Maritime details like seashells, rope, and driftwood-inspired decorations add charming accents without overwhelming the space. The result is a home full of peace, freshness, and serenity—a daily reminder of a relaxing day by the sea.

Light. Natural. Relaxing. A Home that feels like a Vacation.





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MOODBOARD

COASTAL STYLE –

SEA BREEZE IN THE LIVING ROOM



WHAT MAKES THE STYLE



Bright, friendly
rooms & natural light



Natural materials
& surfaces



Functionality meets
coziness



Clean lines
& timeless design



Inspired by the coast
and nature



COLOR PALETTE



White



Sand



Beige



Light Blue



Gray Blue



Dove Blue



Sea Blue



Powder Blue



Sage Green



Moss Green



Stone Gray



Navy Blue



Blush Pink



Terracotta



Seagrass

MATERIALS



Light Wood



Linen



Cotton



Rattan & Wicker



Ceramic



Glass



Stone



Seashells



Jute



MOOD

Calm. Clear. Natural.
A home that brings relaxation
and new energy.



TYPICAL ELEMENTS



Rattan &
Wicker



Seashells &
Corals



Glass Vases &
Lanterns



Linen &
Cushions



Wood in
Natural Tones



Plants &
Grasses

FABRICS & TEXTURES



Linen



Cotton



Jute



Striped



Rattan



Wicker



Ceramic



Glass



Wood



Stone

Coastal style means feeling the sea every day. ♡



MOODBOARD



COASTAL STYLE - SEA BREEZE IN THE LIVING ROOM



1. COLOR WORLD

Bright, fresh tones dominate: White, sand, cream and light gray form the base. Accents in blue, turquoise, aqua and sea green bring vibrancy. Warm wood tones or driftwood nuances add natural warmth. The palette feels clear, light and maritime.



2. MATERIALS

Natural materials such as light wood, rattan, wicker, linen, cotton, jute and glass define the style. Fabrics are airy, textured or woven. Decorative items made of driftwood, seashells, ceramic or glass set subtle accents.



3. SHAPES & FURNITURE

Furniture is light, functional and clearly shaped: Sofas with white covers, low coffee tables, rattan chairs, open shelving. Rounded, soft lines and natural materials create ease with a maritime flair.



4. DECORATION & AMBIANCE

Decorative elements such as seashells, glass bottles, ceramic vases, coastal art, striped patterns, blue and sand-colored cushions as well as plants like palms or sea lavender bring holiday feeling and lightness. The room feels relaxed, friendly and airy.



5. LIGHT & ATMOSPHERE

Plenty of daylight through large windows. Enhanced by light, sheer curtains, rattan or glass lamps. Light highlights the soft colors and creates a fresh, breezy mood.



KEYWORDS FOR YOUR MOODBOARD:



White & Blue



Wood & Rattan



Linen & Jute



Maritime & Fresh



Airy & Relaxing



COLOR CHECKLIST: COASTAL STYLE - SEA BREEZE IN THE LIVING ROOM



CATEGORY	CHECKPOINTS	YES	NO
 1. BASE COLORS 	• Use light base colors such as white, cream, sand or light gray. • Ensure a friendly, light-reflecting effect.	☐	☐
 2. ACCENT COLORS 	• Set accents with blue, turquoise, aqua or sea green. • Use these colors intentionally in pillows, decor, rugs or artwork.	☐	☐
 3. NATURAL TONES 	• Incorporate warm wood tones or driftwood nuances. • Ensure a harmonious combination with light and cool colors.	☐	☐
 4. LIGHTNESS	• Choose predominantly light and soft shades. • Ensure enough daylight so the colors can shine.	☐	☐
 5. PATTERNS & TEXTURES	• Use stripes in blue and sand tones. • Combine different textures for a lively, natural effect.	☐	☐
 6. HARMONY	• Ensure all colors work well together. • Avoid strong contrasts and harsh colors.	☐	☐
 7. CLARITY & LIGHTNESS	• Keep the color palette clear, light and inspired by the sea. • Less is more – for a calm, relaxing overall look.	☐	☐

TIP: 

Use this checklist as a guide for your moodboard and color planning.
This way you create a harmonious coastal atmosphere full of calm, freshness and lightness.

Light. Natural. Relaxing. A home that feels like a vacation. ♥



MATERIAL CHECKLIST: COASTAL STYLE – SEA BREEZE IN THE LIVING ROOM



MATERIAL	DESCRIPTION & FEATURES		CHECK
 1. WOOD 	• Light woods such as oak, pine or ash create a friendly, natural foundation. • Surfaces can be left untreated, oiled or painted white.		☐
 2. RATTAN & WICKER 	• Rattan furniture, baskets and woven pieces add lightness and a relaxed vacation vibe. • Ideal for chairs, lamps, storage and accessories.		☐
 3. LINEN 	• Linen is breathable, hard-wearing and has a beautiful natural texture. • Perfect for cushions, curtains and upholstery.		☐
 4. COTTON 	• Soft, pleasant and easy to care for. • Ideal for cushions, throws, rugs and light curtains.		☐
 5. JUTE 	• Natural fibers for rugs, runners and baskets. • Durable, sustainable and adds warmth and texture.		☐
 6. GLASS 	• Glass vases, lanterns and bottles in blue, aqua or clear tones evoke the sea and the coast. • Creates lightness and beautiful light reflections.		☐
 7. DRIFTWOOD 	• Driftwood brings the charm of the coast into your home. • Ideal as décor, in picture frames or as small furniture.		☐
 8. SHELLS & CERAMICS 	• Shells, corals and ceramic pieces set maritime accents. • Perfect for décor, bowls, vases and artwork.		☐



TIP:

Combine different natural materials for a harmonious, balanced effect.
Less is often more – focus on quality, naturalness and authenticity.



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FURNITURE CHECKLIST: COASTAL STYLE – SEA BREEZE IN THE LIVING ROOM



FURNITURE	DESCRIPTION & FEATURES	CHECK
 1. SOFA	• Light, airy upholstery in white, beige, or sand. • Comfortable and inviting with soft cushions. • Natural materials and clean lines.	☐
 2. COFFEE TABLE	• Low coffee tables made of wood, rattan, or with a driftwood look. • Round or oval shapes create a soft, harmonious feel. • Practical and lightweight in design.	☐
 3. ARMCHAIRS & RATTAN CHAIRS	• Lightweight rattan chairs or armchairs for a natural coastal look. • Add cushions for extra comfort. • Perfect for creating a relaxed atmosphere.	☐
 4. TV UNIT & SIDEBOARDS	• Light woods and simple designs. • Provide storage while maintaining an airy appearance. • Ideal when paired with coastal decorative accents.	☐
 5. SHELVING UNITS	• Open shelves made of wood or rattan. • Perfect for books, décor, baskets, and coastal accessories. • Keep the room organized while maintaining a light look.	☐
 6. STOOLS & SIDE TABLES	• Small stools, side tables, or poufs made from natural materials. • Flexible, lightweight, and easy to move. • Add both functionality and decorative appeal.	☐
 7. DAYBED & LOUNGE SEATING	• Perfect for relaxing moments. • Style with light fabrics and plenty of cushions. • Brings a vacation-like feeling and extra comfort to the room.	☐



TIP:

Choose furniture that feels light, functional, and natural.
Less is more—focus on quality, comfort, and timeless design.



————— *Light. Natural. Relaxed. A home that feels like a vacation.* ♥ —————

COASTAL STYLE

Sea Breeze in the Living Room



INSPIRATION & IMPLEMENTATION: ROOM BY ROOM – HOW TO FIND THE RIGHT STYLE



LIVING ROOM

Light colors, natural materials, maritime decor and plenty of light.



BEDROOM

Calming colors, soft textiles, wood and subtle accents.



KITCHEN & DINING AREA

Light wood, rattan, wicker & ceramic, blue-and-white details.



BATHROOM

Fresh colors, natural fibers, glass & shells.



HALLWAY & ENTRANCE

Practical baskets, hooks, mirrors and light colors.



MIX & MATCH: COMBINING STYLES SKILLFULLY

- ✓ Coastal Style + Scandinavian: Minimalist, bright and cozy.
- ✓ Coastal Style + Boho: Natural, relaxed and individual.
- ✓ Coastal Style + Modern: Clean, elegant and timeless.
- ✓ Tip: Harmonious colors and materials create balance.



STYLISH LIVING ON A BUDGET: 10 TIPS FOR SMART SOLUTIONS

- 1 Use second-hand & flea market finds
- 2 DIY decor and upcycling projects
- 3 Textiles (cushions, throws, rugs)
- 4 Plants bring life and freshness
- 5 Use mirrors & light colors
- 6 Choose natural materials
- 7 Decorate with purpose
- 8 Lights & candles for atmosphere
- 9 Consume less – choose consciously
- 10 Timeless design instead of trends



SUSTAINABLY DECORATE: BEAUTY WITH RESPONSIBILITY

- ✓ Sustainable materials like wood, bamboo, cork, linen and organic cotton.
- ✓ Durable furniture & quality over quantity.
- ✓ Regional products and short supply chains.
- ✓ Use energy-efficient lighting.
- ✓ Consume less – be more aware.



COLOR CONCEPTS AND MATERIAL COMBINATIONS

COLOR CONCEPTS



MATERIALS



COMBINATIONS

White + Sand + Blue + Wood
Cream + Aqua + Taupe + Rattan
Beige + Sea Green + Linen + Jute



CHECKLISTS & MOODBOARD IDEAS FOR EVERY HOME

- ✓ Checklist for every room
- ✓ Moodboards for colors & materials
- ✓ Lighting concepts
- ✓ Decor & accessory ideas
- ✓ Tips for a cozy home
- ✓ Your home – your coastal style



Light. Natural. Relaxing. A Home that feels like a Vacation. ♥



BRIGHT COLORS



NATURAL MATERIALS



MARITIME ACCENTS



PLENTY OF LIGHT



PEACE & LIGHTNESS



COASTAL STYLE - SEA BREEZE IN THE LIVING ROOM

Moodboard Notes



MY IDEAS



-
-
-
-
-
-
-
-
-
-



WHAT I LIKE



- Colors
- Materials
- Shapes
- Furniture
- Light
- Mood
- Accessories
- Other

IDEAS & SKETCHES



THE FEEL OF THE ROOM



- light
- natural
- relaxing
- fresh
- calm
- inviting

IMPORTANT FOR MY ROOM



-
-
-
-
-
-

WISHES & GOALS



- ☐ What is most important to me?
- ☐ What do I want to pay attention to?
- ☐ What effect should this room have?



Less is more,
more room for what
truly matters.
A home full of light,
calm and togetherness.



..... ♥ Light. Natural. Relaxing. A home that feels like a vacation. ♥



APARTMENT WITH ROOFTOP TERRACE

FOR MEN. FOR FREEDOM.

807 SQ FT
LIVING SPACE

Your retreat by the sea.

Modern design, a well-thought-out floor plan and a rooftop terrace with ocean views – a place for clarity, calm and new horizons.



COASTAL LIFE

NEW EXPERIENCES



ROOFTOP TERRACE

Your private retreat with ocean views.



OPEN LIVING AREA

Spacious, modern and filled with natural light.



HIGH-QUALITY FEATURES

Stylish, functional and built to last.



TOP LOCATION

Right on the coast – nature, ocean & city within easy reach.



PRIVATE ATMOSPHERE

Your space.
Your rules.

SEA. FREEDOM. HOME.

LIVING WITH QUALITY – LIVING WITH A VIEW.





APARTMENT IN COASTAL STYLE

*Arrive. Breathe.
Live by the Sea.*

80 SQ FT LIVING SPACE

A home that feels like a seaside holiday.
Light colors, natural materials
and maritime charm create
a relaxed atmosphere for
moments of calm, deep breaths
and well-being.



ENTRY HALL



KITCHEN WITH DINING AREA



LIVING ROOM



BALCONY



BEDROOM

APARTMENT OVERVIEW

- 80 SQ FT LIVING SPACE
- 2 PEOPLE
- ENTRY HALL
- KITCHEN WITH DINING AREA
- LIVING ROOM WITH HOME OFFICE
- BALCONY
- BEDROOM WITH WALK-IN CLOSET
- BATHROOM



HIGHLIGHTS

- Bright, airy rooms with sea views
- Natural materials like wood, rattan & linen
- Open-plan living, kitchen & dining area
- Home office with a view of greenery & sea
- Balcony with lounge & dining area
- Bedroom with walk-in closet for extra storage
- Bathroom with shower and modern details



TOP LOCATION
Close to the sea,
nature & relaxation
right outside the door.



SEA VIEW
Every day brings
a new feeling of
vacation & freedom.



ROOFTOP TERRACE
Your private retreat
with sun, wind
and wide views.



PRIVATE ATMOSPHERE
A place to recharge,
relax and feel
safe & comfortable.

HOME IS NOT A PLACE.
IT'S A FEELING.



LIGHTNESS. HORIZON. TOGETHERNESS.



Sea Breeze in Every Room

BY THE SEA. FEEL AT HOME. UNWIND. STAY.



MOOD & STYLE.

Lightness, natural simplicity and the sound of the sea – every day. A palette of gentle colors, natural materials and marine accents brings the sea breeze into every room and creates space for body and soul.



FLOOR PLAN – 160 m²



HOME FOR 3 PEOPLE

- 160 m² of Living Space
- Open-Plan Living
- All-Day Sunlight
- Connection Between Indoors & Outdoors
- Storage Room for Laundry

GARDEN AREA

Your little getaway under your own sky.



NATURAL. LIGHT. TIMELESS.

Wood, linen, rattan, stone and soft colors remind us of the beach, dunes and the sea.



TERRACE & OUTDOOR KITCHEN

Enjoy together, laugh, and let time slow down.

- Lounge for Relaxing
- Outdoor Kitchen with Dining Area
- Lots of Privacy & Greenery
- Coastal Flair



A home that captures the sea and tells your story. ♥





FLOOR PLANS

Coastal Style – Sea Breeze

A HOME FOR 4 PEOPLE

Light. Natural. Relaxed. Like a breeze from the sea.



GROUND FLOOR ±0.000

- Open-plan living, dining and kitchen area
- Guest room
- Bathroom with shower and toilet
- Utility room
- Boiler room
- Garage
- Terrace



UPPER FLOOR +3.000

- Master bedroom with walk-in closet and balcony
- Two children's/guest bedrooms
- Bathroom with shower and toilet
- Bathroom with bathtub and toilet
- Additional balcony



A home in coastal style –
natural, harmonious
and wonderfully light.



WELL-BEING FACTORS



LIGHT



FRESH AIR



NATURE



TOGETHERNESS



RELAXATION



WELL-BEING

COLOR PALETTE



SEA BLUE



LIGHT BLUE



SAND



SAGE



DRIFTWOOD

MATERIALS



LINEN



WOOD



RATTAN



COTTON



COARSE WOOD



MOODBOARD

Sea Breeze

VACATION HOME FOR 4 PEOPLE

Light. Natural. Relaxed. Like a sea breeze.



BEDROOM 1



Retreat & rest.
Bright colors, natural materials
and maritime charm.



BEDROOM 2



Relax. Natural.
Your place to feel good.



BEDROOM 3



For guests or kids.
Light, friendly, inviting.



OPEN KITCHEN & DINING AREA



Open, bright and inviting.
Maritime materials and natural
colors create a holiday feeling.



LIVING ROOM



Relax, feel good,
enjoy time together.
With a view of the sea
and lots of daylight.



COLOR PALETTE



MATERIALS



DETAILS & ACCENTS

- Natural fabrics & materials
- Sea shells & sand in blue & beige tones
- Plants for a fresh atmosphere
- Lots of light & open areas
- Order & coziness



GARDEN AREA – RELAXING OUTDOORS

LOUNGE AREA WITH POOL



Sun, water, lightness.
Your private paradise.

OUTDOOR KITCHEN & DINING AREA



Cook, enjoy, unwind.
Quality time under
the open sky.

TERRACE & NATURE



Let peace in.
Feel nature and the moment.
Live.

INSPIRATIONS



A home that inspires lightness
and touches the soul.
Soul by the sea.



FOR 4 PEOPLE

- Vacation with a feel-good factor
- 3 Bedrooms with Walk-in Closets & Bathrooms
- Open Kitchen & Dining Area
- Dream Garden with Pool & Outdoor Living





COASTAL STYLE SEA BREEZE IN THE LIVING ROOM



*Light. Natural. Relaxed.
A home that feels like a holiday.*



Bring the feeling of sand between your toes
and fresh sea air into your living room.
This digital inspiration book shows you
how to design your coastal style with
natural materials, light colors and loving details
that bring peace, lightness and a sense of belonging.

Let yourself be inspired and create
a home that feels like a holiday
every day.



ABOUT THE AUTHOR

Ramona Krenn



Interior architect, author and creative mind
behind Kreatives Raumdesign. With great passion
for colors, materials and harmonious spaces,
she shares her knowledge and inspiration
to help you design a home that is both stylish
and light-filled.



www.ramonakrenn.com