
NEW YORK
LOFT STYLE
– URBAN GLAMOUR &
BIG-CITY FEEL –
Stylish. Distinctive.
Cosmopolitan.
Unique.
NEW YORK
TOM FORD
LOFTS
URBAN.
EXCLUSIVE.
INSPIRING.
TIMELESS.
UNIQUE.
URBAN CHARM
Loft atmosphere with spacious rooms, high ceilings, and metropolitan flair.
MATERIAL & CONTRAST
Raw metal, concrete, brick, and glass meet premium fabrics and warm accents.
CLEAN DESIGN
Functional furniture, streamlined forms, and carefully considered details for a modern look.
GLAMOUR & SHINE
Fine materials, lustrous surfaces, and stylish accessories create glamorous highlights.
NEW YORK LIFESTYLE
Inspired by lofts, design icons, and the vibrant life of the metropolis.
Creative Interior Design | Ramona Krenn



CONTENTS

Introduction 3

New York Loft Style – 4
Urban Glamour & Big-City Flair

Inspiration & Practical Ideas 5

- Room by Room: How to Find the Right Style
- Mix & Match: How to Combine Styles with Confidence
- Stylish Living on a Small Budget:
  10 Tips for Clever Solutions
- Sustainable Interiors: Beauty with Responsibility
- Color Concepts and Material Combinations
- Checklists & Mood Board Ideas for Every Home

Apartment for 1 Person 60

Apartment for 2 People 76

Apartment for 2 People 92

House for 4 People 104

Legal Notice 121

Your Home. Your Style. Your Well-Being! ♡

Creative Interior Design | Ramona Krenn



INTRODUCTION

NEW YORK LOFT STYLE

URBAN GLAMOUR & BIG-CITY FLAIR

The New York loft style combines the raw charm of former industrial buildings with the elegance of modern city living. Open-plan layouts, high ceilings, expansive windows, and distinctive materials create an atmosphere of spaciousness, character, and urban flair.

This chapter reveals how the art of *stylish* living in the New York loft style creates a home that *elegantly* combines industrial charm, modern comfort, and the unmistakable glamour of the metropolis.

NEW YORK LOFT STYLE

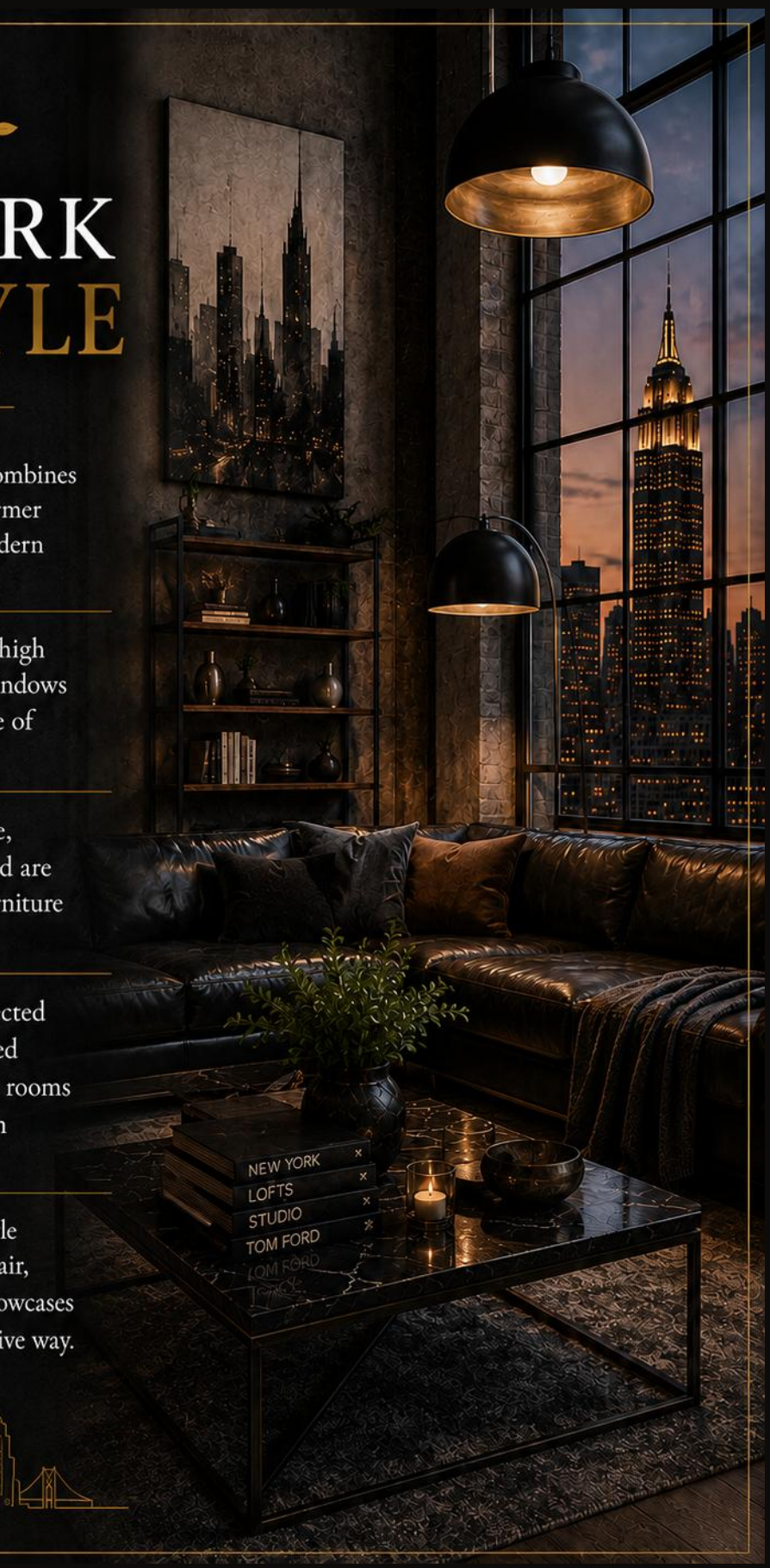
The New York loft style combines the industrial charm of former factory buildings with modern urban luxury.

Spacious, open interiors, high ceilings, and expansive windows create an impressive sense of freedom and openness.

Materials such as concrete, steel, glass, and dark wood are combined with elegant furniture and stylish design pieces.

Subtle hues, carefully selected artworks, and sophisticated lighting concepts give the rooms an exclusive, cosmopolitan atmosphere.

The result is an interior style full of character, big-city flair, and urban glamour that showcases modern living in a distinctive way.





MOODBOARD

New York Loft-Style

URBAN GLAMOUR & BIG-CITY FLAIR

A blend of rawness and elegance. Open spaces, honest materials, and iconic design pieces create a home with character and big-city flair. ♡

WHAT DEFINES THE STYLE

- Open Floor Plans & High Ceilings
- Raw Materials & Industrial Elements
- Mix of Old & New
- Iconic Design Classics
- Elegant Accents for Glamour & Warmth
- Urban, Relaxed & Individual





COLOR PALETTE

Concrete Grey	Anthracite	Black
White	Sand	Taupe
Rust	Copper	Brass
Navy	Olive	Burgundy

MATERIALS

- Concrete
- Brick
- Steel
- Leather
- Glass
- Wood (Reclaimed)
- Marble
- Brass

DETAILS THAT DEFINE THE STYLE

- Exposed Brick Walls
- Steel Beams & Metal Accents
- Large Windows & Abundant Light
- Vintage Finds & Art
- Mix of Leather, Glass & Concrete
- Statement Lighting
- Graphic Prints & Typography



MOOD

Refined. Authentic. Full of energy.
A loft that tells stories and offers space for freedom, creativity, and inspiration.

Style isn't loud—it's authentic. Less perfection, more personality. ♡

SIGNATURE ELEMENTS



Eames Lounge Chair · Arco Lamp by Flos · Factory Table · Tolix Chair · Metal Shelving · Industrial Trolley

FABRICS & PATTERNS



Leather · Canvas · Linen · Velvet · Houndstooth · Graphic Pattern

RAW. AUTHENTIC. INDIVIDUAL. THAT'S NEW YORK LOFT. ♡

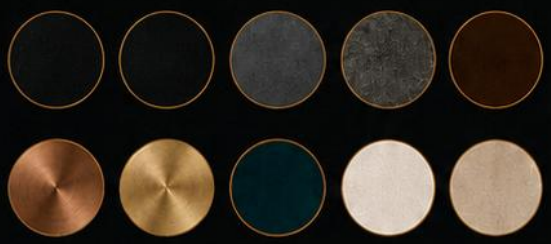


NEW YORK LOFT STYLE

– URBAN GLAMOUR & BIG-CITY FLAIR –

COLOR PALETTE

Bold urban tones—anthracite, black, steel grey, and warm wood tones—form the foundation. Accents in copper, brass, gold, or deep teal add glamour. Neutral white and cream tones create balance and allow light to shine. The palette radiates style, elegance, and urban coolness.



INSPIRATION



MATERIALS & FINISHES



BRICK | CONCRETE | BLACK METAL | AGED WOOD | LEATHER | GLASS | BRASS | MARBLE

CHARACTER & MOOD

URBAN & AUTHENTIC | ELEGANT & GLAMOROUS | COMFORTABLE & INVITING | LIGHT & SPACIOUS | RAW & DISTINCTIVE | TIMELESS & INDIVIDUAL



NEW YORK LOFT STYLE

– URBAN GLAMOUR & BIG-CITY FLAIR –



MATERIALS

Raw exposed concrete, brick walls, metal, glass, and dark wood create the distinctive loft atmosphere. Velvet, leather, and glossy surfaces add comfort and luxurious sheen to the space. Natural-fiber rugs and modern designer pieces provide striking accents.


EXPOSED CONCRETE


BRICK


METAL


GLASS


DARK WOOD


LEATHER


VELVET


BRASS


MARBLE

INSPIRATION











TEXTURES & FINISHES



CHARACTER & ATMOSPHERE

URBAN & AUTHENTIC

ELEGANT & GLAMOROUS

COMFORTABLE & INVITING

LIGHT & AMBIENCE

RAW & DISTINCTIVE

TIMELESS & INDIVIDUAL



NEW YORK LOFT STYLE

– URBAN GLAMOUR & BIG-CITY FLAIR –



FORMS & FURNITURE

Expansive spaces, clean lines, and open-plan layouts define the look. Lounge sofas, low coffee tables, modular shelving, industrial lighting, and designer chairs combine functionality with an urban sense of style. Furniture is often modern, refined, yet robust—perfect for loft architecture with high ceilings and large windows.

- LOUNGE SOFAS
- LOW COFFEE TABLES
- DESIGNER CHAIRS
- MODULAR SHELVING
- INDUSTRIAL LIGHTING
- SIDEBOARDS & DRESSERS
- RUGS
- BAR STOOLS
- COAT RACKS & WARDROBES











FORMS & LINES

CLEAN GEOMETRY · VERTICAL LINES · HORIZONTAL LINES · OPEN-PLAN LAYOUTS · ROUND ACCENTS · ARCHES & CURVES

FURNITURE CHARACTER

MODERN & REFINED · ROBUST & DURABLE · FUNCTIONAL & PRACTICAL · TIMELESS & STYLISH

URBAN & AUTHENTIC · ELEGANT & GLAMOUUÖS · COMFORTABLE & INVITING · LIGHT & ATMOSPHÈRE · SPACE & STRUCTURE · TIMELESS & INDIVIDUAL



NEW YORK LOFT STYLE

– URBAN GLAMOUR & BIG-CITY FLAIR –

DECORATION & MOOD

Statement artworks, sculptures, large mirrors, and stylish accessories such as metal vases or glass objects set the tone. Minimalist bookshelves, designer lighting, velvet cushions, and rugs add glamour, while urban details such as brick walls, metal frames, and exposed pipes emphasize the loft character.

ARTWORK
SCULPTURES
MIRRORS
METAL VASES
GLASS OBJECTS
CANDLES & LIGHT
VELVET CUSHIONS
RUGS
BOOKS & ACCESSORIES








ATMOSPHERE & DETAILS

BRICK WALLS
METAL FRAMES
EXPOSED PIPES
INDUSTRIAL LIGHTING
HIGH CEILINGS
LARGE WINDOWS
URBAN DETAILS

URBAN & AUTHENTIC
ELEGANT & GLAMOROUS
COMFORTABLE & INVITING
LIGHT & AMBIENCE
SPACE & STRUCTURE
TIMELESS & INDIVIDUAL



NEW YORK LOFT STYLE

– URBAN GLAMOUR & BIG-CITY FLAIR –



LIGHT & ATMOSPHERE

Large windows let in daylight, while floor lamps and pendant lights in metal or glass designs enhance urban elegance in the evening. Light creates depth, highlights, and a touch of New York glamour.









KEYWORDS FOR YOUR MOODBOARD













EXPOSED CONCRETE & BRICK | METAL & GLASS | BLACK & GOLD | URBAN & SPACIOUS | GLAMOUR & DESIGN

URBAN & AUTHENTIC | ELEGANT & GLAMOROUS | COMFORTABLE & INVITING | LIGHT & AMBIENCE | SPACE & STRUCTURE | TIMELESS & INDIVIDUAL



CHECKLIST
COLOR PALETTE
NEW YORK LOFT STYLE

– URBAN GLAMOUR & BIG-CITY FLAIR –



CATEGORY	CHECKPOINTS	DONE
1. BASE COLORS	• Use dark, neutral base colors: anthracite, black, steel grey • Add light accents for contrast: white, cream, light grey • Incorporate warm wood tones as a natural complement	☐
2. ACCENT COLORS	• Add glamorous accents: copper, brass, gold • Plan for deep, sophisticated tones such as teal, dark green, or navy • Use accent colors selectively and sparingly	☐
3. COLOR COMBINATIONS	• Combine a dark base with metallic accents • Use grey and beige tones for balance and spaciousness • Harmoniously balance warm and cool tones	☐
4. LIGHT & EFFECT	• Test colors in daylight and artificial light • Use dark colors for depth and comfort • Use light tones to create openness and spaciousness	☐
5. MATERIALS & FINISHES	• Consider the color effect of materials: concrete, metal, glass, wood • Combine matte and glossy surfaces for interesting effects • Add textiles in coordinating color tones	☐
6. ART & ACCESSORIES	• Use artwork as a source of color and an accent • Choose accessories in gold, copper, or glass • Use colorful details to add personality and style	☐
7. REVIEW THE OVERALL LOOK	• Check for a cohesive overall look across colors, materials, and lighting • Add accents without overwhelming the room • Create an atmosphere of urban glamour and big-city flair	☐

TIP:
A neutral base with bold accents in metallic tones or deep teal creates contrast, elegance, and the signature loft character.

INSPIRING COLOR PALETTE

ANTHRACITE · BLACK · STEEL GREY · CREAM · DARK WOOD · COPPER · BRASS · GOLD · TEAL



CHECKLIST
MATERIALS
NEW YORK LOFT STYLE
– URBAN GLAMOUR & BIG-CITY FLAIR –



CATEGORY	CHECKPOINTS	DONE
1. CONCRETE	• Use exposed concrete walls or ceilings for a signature loft character • Use concrete-look finishes for floors, countertops, or accessories • Choose matte surfaces for an authentic, raw look	☐
2. BRICK	• Use brick walls as a focal point or accent • Choose red, grey, or white-painted bricks for different effects • Combine with lighting for greater texture and depth	☐
3. METAL	• Use steel, iron, or aluminum for furniture, lighting, and details • Favor black or dark metal finishes • Incorporate metal frames, railings, or exposed pipes	☐
4. GLASS	• Use large window areas to maximize light and spaciousness • Use glass for partitions, doors, or tabletops • Choose transparent materials for lightness and elegance	☐
5. DARK WOOD	• Use oak, walnut, or smoked wood for floors and furniture • Choose pronounced grain for natural warmth and contrast • Combine wood with metal and concrete for a harmonious look	☐
6. LEATHER & FABRICS	• Use leather for sofas, armchairs, or chairs • Choose velvet, linen, or cotton for cushions and curtains • Combine textures for comfort and a luxurious feel	☐
7. NATURAL STONE & MARBLE	• Use marble for tables, surfaces, or accent areas • Use dark natural stone for floors or wall cladding • Choose glossy surfaces for a touch of glamour	☐
8. OTHER FINISHES	• Use glazed tiles for loft-style kitchens or bathrooms • Favor brushed, matte, or textured surfaces • Choose high-quality, durable materials for urban luxury	☐

TIP:
Combine raw industrial materials with refined finishes and soft textiles.
This creates the perfect mix of loft charm and urban glamour.

MATERIAL-PALETTE





CHECKLIST

FURNITURE

NEW YORK LOFT STYLE

– URBAN GLAMOUR & BIG-CITY FLAIR –



CATEGORY	CHECKPOINTS	DONE
 1. SOFAS & SEATING	• Spacious lounge sofas with clean, linear shapes • Leather or velvet upholstery for comfort and elegance • Deep seats for relaxed living • Armchairs and lounge furniture as stylish additions	☐
 2. TABLES & COFFEE TABLES	• Low coffee tables made of metal, glass, or dark wood • Combinations of different materials for visual interest • Large dining tables made of solid wood or metal • Round or oval shapes for harmonious balance	☐
 3. SHELVING & STORAGE	• Open shelving systems in metal or wood • Modular units for flexibility and function • Lowboards and sideboards with clean lines • Storage combined with design and aesthetics	☐
 4. CHAIRS & SEATING	• Designer chairs with metal or leather details • Bar stools for kitchen islands and counters • A combination of hard and soft materials • Comfort meets urban style	☐
 5. BEDROOM FURNITURE	• Beds with clean, minimalist designs • Bedside tables in metal, glass, or dark wood • Dressers and wardrobes in simple, refined forms • High-quality materials for comfort and style	☐
 6. WORKSPACE & HOME OFFICE	• Desks made of wood, metal, or a combination • Ergonomic designer chairs for comfort & style • Open, functional shelving and storage • Lighting optimized for focused work	☐
 7. LIGHTING & LIGHT ACCENTS	• Pendant lights in industrial designs or glass • Floor lamps for accents and coziness • Table lamps with metal or glass details • Light as a design element and mood setter	☐
 8. SPECIAL HIGHLIGHTS	• Statement pieces such as designer armchairs or sculptures • Choose furniture with character and history • Incorporate unconventional pieces for individuality • Mix vintage, industrial, and modern elements for visual interest	☐

TIP:
Less is more: Choose furniture with clean lines and high-quality craftsmanship.
Quality and design make the difference in loft style.



CHECKLIST

DECORATION

NEW YORK LOFT STYLE

– URBAN GLAMOUR & BIG-CITY FLAIR –



AREA	CHECKPOINTS	DONE
 1. ART & WALL DESIGN	• Use large artworks as statement pieces • Use black-and-white photography for urban flair • Create gallery walls with modern prints • Incorporate industrial wall objects made of metal or wood	☐
 2. SCULPTURES & DESIGN OBJECTS	• Place sculptures and design objects as eye-catchers • Choose materials such as metal, glass or stone • Favor objects with clean, modern forms • Use one-of-a-kind pieces with character and history	☐
 3. MIRRORS & MIRROR WALLS	• Use large mirrors to add depth and light • Choose metal frames for an industrial look • Position mirrors strategically opposite windows • Use mirrors as decorative highlights	☐
 4. VASES, PLANTS & NATURAL ELEMENTS	• Use large vases made of metal, glass or ceramic • Incorporate green plants for freshness and contrast • Choose plants in simple, modern planters • Use natural elements for balance and warmth	☐
 5. CANDLES, LANTERNS & ACCESSORIES	• Use candles and lanterns for atmospheric lighting • Choose accessories made of metal, glass or leather • Use trays, bowls and boxes as stylish displays • Combine fewer, but high-quality pieces	☐
 6. BOOKS & MAGAZINES	• Display coffee-table books about art, architecture and design • Arrange stacks of books on coffee tables or shelves • Use magazines for a relaxed, urban look • Integrate the book-cover colors into the room design	☐
 7. TEXTILES & CUSHIONS	• Use velvet cushions for luxury and comfort • Use leather details for an urban, masculine touch • Choose natural-fiber rugs or rugs in dark tones • Combine materials for depth and coziness	☐
 8. VINTAGE & INDUSTRIAL DETAILS	• Incorporate vintage pieces with a history • Use industrial details such as pipes, gears or tools • Use old signs, boxes or factory lamps as décor • Create contrasts between old and new	☐

TIP:
Less is more—choose highlights that show character.
This creates a stylish, urban ambience full of glamour and personality.



CHECKLIST

LIGHTING

NEW YORK LOFT STYLE

– URBAN GLAMOUR & BIG-CITY FLAIR –



AREA	CHECKPOINTS	DONE
1. MAKE USE OF DAYLIGHT	• Large windows for maximum daylight • Open curtains or blinds for a spacious, clear feel • Position mirrors strategically to reflect light • Light-colored walls and surfaces enhance the lighting effect	☐
2. HANGING LIGHTS & PENDANTS	• Industrial metal or glass pendants above the dining table, kitchen island or bar • Multiple pendant lights for even illumination of large spaces • Height-adjustable pendants for flexibility and accents • Warm LED bulbs for a cozy, urban ambience	☐
3. FLOOR LAMPS & SPOTLIGHTS	• Use floor lamps as accent and reading lights • Use industrial spotlights for targeted illumination • Choose designer lamps with metal or glass details • Place light sources in corners and behind furniture to add depth	☐
4. WALL LIGHTS & SCONCES	• Use wall lights for indirect, atmospheric illumination • Highlight artworks, shelves or brick walls • Dimmable wall lights for flexible lighting moods • Metal and glass designs enhance the loft character	☐
5. INDIRECT LIGHTING	• Indirect lighting behind shelves, sofas or beneath furniture • Use LED strips for soft, diffused light • Lighting creates atmosphere and emphasizes architecture • Combine warm and neutral light for balance	☐
6. TABLE LAMPS & ACCENT LIGHTING	• Place table lamps on side tables, shelves or sideboards • Highlight décor, plants or artworks • Metal, glass or marble designs for a glamorous effect • Small points of light create coziness and depth	☐
7. LIGHTING CONTROL & FUNCTIONALITY	• Use dimmers for flexible lighting moods • Smart lighting control for comfort and preset scenes • Combine task, accent and ambient lighting • Adjust light sources to suit use and time of day	☐
8. STATEMENT LIGHTING	• Use large designer lamps as eye-catchers • Choose chandeliers, cluster lights or sculptural lamps • Statement lights emphasize urban glamour • Use lighting as a design element and stylistic feature	☐

TIP:
Perfect New York loft-style lighting combines daylight, accent lighting and indirect lighting to create atmosphere, depth and glamour.

LIGHTING TYPES FOR YOUR LOFT AMBIENCE

DAYLIGHT · PENDANT · SPOTLIGHT · WALL LIGHT · INDIRECT LIGHTING · TABLE LAMP · STATEMENT LIGHT

NEW YORK LOFT STYLE

URBAN GLAMOUR & BIG-CITY FLAIR





1. INSPIRATION & IMPLEMENTATION ROOM BY ROOM

Every room has its own potential. Discover how to style your living room, kitchen, bedroom, bathroom, home office and entryway in the New York loft style.



2. MIX & MATCH: COMBINE STYLES WITH CONFIDENCE

Industrial meets glamour, vintage meets modern, raw meets elegant. Combine materials, colors and furniture to create your own personal loft look.



3. STYLISH LIVING ON A SMALL BUDGET: 10 TIPS FOR CLEVER SOLUTIONS

With creativity and the right tricks, you can achieve the perfect loft style—even on a small budget. Discover 10 clever tips for a big impact.



4. SUSTAINABLE INTERIORS: BEAUTY WITH RESPONSIBILITY

Choose durable materials, second-hand treasures and conscious decisions. For a home that is not only beautiful, but sustainable too.



5. COLOR SCHEMES AND MATERIAL COMBINATIONS

From deep anthracite and warm copper to fine wood—discover harmonious color palettes and material mixes that make your loft unique.



6. CHECKLISTS & MOODBOARD IDEAS FOR EVERY HOME

Practical checklists and creative moodboards help you plan your style, collect ideas and bring your vision to life step by step.

Urban. Stylish. Unique.

TURN YOUR HOME INTO A NEW YORK LOFT OASIS.

STYLE HALLMARKS:

OPEN SPACES · LARGE WINDOWS · RAW MATERIALS · INDUSTRIAL DESIGN · URBAN GLAMOUR

INDUSTRIAL CHARM • MODERN COMFORT • URBAN GLAMOUR

MOODBOARD NOTES

NEW YORK LOFT STYLE

URBAN GLAMOUR & BIG-CITY FLAIR







MY IDEAS

WHAT DO I LIKE?

- COLORS
- MATERIALS
- SHAPES
- FURNITURE
- LIGHTING
- MOOD
- ACCESSORIES
- OTHER

IDEAS & SKETCHES



ROOM ATMOSPHERE

urban · elegant · modern · minimalist · bold · luxurious

WISHES & GOALS

- [ ] What is especially important to me?
- [ ] What do I want to focus on?
- [ ] How should this room feel?

IMPORTANT FOR MY ROOM



Less is more, more room for what truly matters. A home full of style, character and big-city flair.





A home full of character.



EINLEITUNG

NEW YORK LOFT

100 M² DACHGESCHOSSWOHNUNG FÜR EINEN MANN

Diese Wohnung verbindet den rauen Charakter eines New Yorker Lofts mit modernem Wohnkomfort. Dunkler Backstein, schwarzer Stahl, geräucherte Eiche und Naturstein schaffen eine markante, maskuline Atmosphäre.

Offene Wohnbereiche treffen auf ruhige Rückzugsorte. Großzügige Dachfenster und warmes Licht bringen Tiefe in die dunkle Farbwelt. Die Dachterrasse erweitert das Konzept um einen privaten Platz über den Dächern der Stadt.

100 m² | 1 PERSON | DUNKLE FARBPALETTE













NEW YORK LOFT STYLE

Urban Glamour & Big-City Flair

INTRODUCTION

On 75 m², an urban home with a distinctive loft character is created for a couple. The entrance area, kitchen, dining area and living space flow seamlessly into one another, while the balcony, bedroom and bathroom provide private retreats. Exposed structures, dark metal, warm wood and carefully selected glamour accents combine big-city flair with inviting elegance.



NEW YORK LOFT STYLE

– URBAN GLAMOUR & BIG-CITY FLAIR –

Stylish. Distinctive. Cosmopolitan. Unique.

For everyone who loves urban aesthetics, exclusive design and a home with personality.

URBAN.
EXCLUSIVE.
INSPIRING.
TIMELESS.
UNIQUE.



ABOUT THE AUTHOR

Ramona Krenn

Interior enthusiast, creative mind and passionate designer.

With her eye for aesthetics, color and materials, she helps people transform their homes into places of harmony and comfort.

More inspiration:
www.ramonakrenn.com

URBAN CHARM
A loft atmosphere with spacious rooms, high ceilings and big-city flair.

MATERIALS & CONTRAST
Raw metal, concrete, brick and glass meet fine fabrics and warm accents.

CLEAN DESIGN
Functional furniture, clean forms and thoughtful details create a modern look.

GLAMOUR & SHINE
Fine materials, glossy surfaces and stylish accessories add glamorous highlights.

NEW YORK LIFESTYLE
Inspired by lofts, design icons and the vibrant life of the metropolis.

CREATIVE INTERIOR DESIGN | Ramona Krenn