



KREATIVES
RAUMDESIGN

The living room

RETREAT PLACES
FULL OF LIFE

FOR READING AND RELAXING

RAMONA KRENN



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Content

Foreword	3
Scandinavian Clarity	6
– Living in Light and Ease	
Boho-Chic	30
– Free Spirit Meets Colorfulness	
Modern Minimal	54
– The Art of Simplicity	
Country House Romance	78
– Rustic Warmth with Heart	
Industrial Flair	102
– Living Between Steel and Soul	
Mediterranean Magic	126
– Sun, Stones, and Southern Charm	
Classical Elegance	150
– Timeless Forms, Noble Materials	
Urban Jungle	174
– When Green Moves into the Living Room	
Vintage Vibes	198
– Character Pieces with History	
Japandi Style	222
– Calm, Space, and Natural Harmony	
Closing Words	246
Thank You / Imprint	

Foreword

The living room is the heart of every home—a place of connection, relaxation, and personal expression. Here, stories unfold, guests linger, children play, and memories grow. Just as each person is unique, so is the way they design their living room. In this collection, we take you on an inspiring journey through various living environments—from timeless elegance to creative boho charm, from clear modernity to the rustic coziness of country style. Each design style has its own language, its special materials, colors, and shapes. Yet, they all share the pursuit of a space that provides comfort while radiating personality. Whether you are redecorating, dreaming, or simply browsing, let yourself be inspired by the variety of styles and discover how much expressiveness can lie within a living room.

Welcome to a world full of home ideas!

„The Colorful Room“

I still remember exactly the semester when we were supposed to design a living room in a Boho style. For me, as an interior design student, this was an exciting challenge—finally, I was allowed to throw all the rules out the window and let my creativity run free.

I sat down to my design and immediately painted a collage of colorful cushions, woven rugs, and macramé wall hangings in my mind. I wanted to create a living room that felt like a retreat in Marrakech or Bali: full of life, yet cozy. I started with a deep, soft sofa in warm earth tones. On it, I piled cushions in all shapes and patterns—embroidered, fringe-trimmed, and featuring ethnic prints. I covered the floor with a Moroccan rug that had so many colors in it that I was surprised at how harmonious it looked. I imagined the sun shining through a partially open window, casting light and shadow on the plants that stood in woven baskets in the corners: monstera, fern, and a small olive tree.

On an old wooden table—worn but full of character—lay travel souvenirs: a brass bowl from Istanbul, a small wooden elephant, and a clay vase that I had randomly found at a flea market. The scent of patchouli and incense hung throughout the room. I felt while drawing how much this style celebrates life and freedom: no perfectionism, no rigid lines – just the feeling that every object is allowed to tell a story. I learned that boho is not just a style but a way of life. It says, Be bold, mix patterns, collect memories, and create a place where you can be yourself. This project has shown me how important it is to design spaces that give people a home—full of colors, life, and personality.



Scandinavian Clarity

Living in Light and Ease

In a world often characterized by hustle and bustle, the Scandinavian design style offers a refreshing break. "Scandinavian Clarity—Living in Light and Ease" invites us to discover the beauty of simplicity. It is an invitation to enter spaces flooded with natural light that convey an atmosphere of tranquility and harmony. The Scandinavian style combines a love for nature with functional design that never feels overloaded. Here, minimalism meets coziness, with clear lines, bright colors, and natural materials like wood and linen taking center stage. In these spaces, it's not just about furniture; it's about a way of life: the freedom to live in an environment that is both aesthetically pleasing and practical without compromising on luxury.

What fascinates us particularly about this style is the ability to convey a sense of warmth and security even in the coldest, darkest months of the year. Scandinavian clarity creates spaces that not only inspire us but also fill us with a deep sense of relaxation and well-being. This book is an ode to the beauty of simple design, to the light that streams into every room, and to the ease with which Scandinavian spaces come together into a harmonious whole. We invite you to experience the magic of 'Scandinavian Clarity'—where light and openness fill the home and the space becomes a true source of inspiration.

Scandinavian Clarity

Northern Lights and Natural Wood	10
Snow White Meets Soft Gray	12
Hygge in Everyday Life	14
Fjord View in the City	16
Play of Light in the Attic	18
Scandi Meets Vintage	20
Naturally Nordic	22
Color Spot in White	24
Function Meets Form	26
Anchor of Calm in Everyday Life	28







Northern Lights and Natural Wood

A living room like a quiet greeting from the North: Light, air, and a feeling of calm flow through this space, which combines Scandinavian clarity with warm natural wood. Large windows open the view outside and allow daylight to flood in unobstructed, making the white walls glow softly in the light. Nothing is overwhelming here; everything is in balance. The centerpiece is a sofa in a subdued blue-gray—a color reminiscent of Nordic coasts and the gentle shimmer of morning mist. It feels like an invitation to settle down and let the soul swing freely, without much fuss.

Next to the sofa stands a side table made of birch wood. Simple in its form, but with the warm grain of the wood that invites the eye to explore its traces. It holds only the essentials: perhaps a cup of tea, a good book, or a small vase with a single branch. This piece of furniture is more than just functional—it is part of the Gesamtkunstwerk that makes this space special. Knitted cushions in soft natural tones are casually spread out on the sofa. Their soft texture brings a soothing warmth that lovingly grounds the minimalist nature of the room. A wool rug in delicate cream lies on the light oak floor, muffling footsteps and thoughts alike. It invites you to walk barefoot and conveys a sense of home—quiet, yet profound.

Plants are not just decoration here but a part of life. A monstera, a small fern, and perhaps a pot of succulents enliven the space without disturbing its tranquility. They bring a soft green into the otherwise understated color palette and remind us that nature and living go hand in hand. The light oak floor tells its own story: of trees that once stood in forests, of wind and weather. It connects the space with the earth, providing stability and a gentle warmth. This living room is more than just a room. It is a retreat, a quiet promise of security and clarity—all without frills, but with a lot of heart. Here, one is allowed to arrive, breathe, and simply be.



Snow White Meets Soft Gray

In this living room, the cool clarity of the North meets an atmosphere reminiscent of a quiet winter morning in Scandinavia: snow white and soft gray define the character of the space, which consciously reduces itself to the essentials, thereby unfolding a profound harmony. The walls shine in radiant white and reflect the incoming daylight, which streams in through generous windows and almost magically illuminates the rooms. This play of light gives the space a lightness that frees the gaze and allows the mind to breathe. The furniture fits into the overall picture reservedly yet confidently. A simple sofa in light gray acts like a quiet invitation to linger—not opulent, but functional and simultaneously aesthetic. The clear lines of the sofa emphasize the Scandinavian love for reduction and leave space for the essentials: tranquility, light, and the art of saying a lot with few things.

A delicate coffee table made of light wood complements the seating area. It appears almost to float, as light as the first snow that covers the ground without crushing it. On it may lie a carefully selected book, a candle in a simple glass, or a small branch as a silent greeting from nature. On one wall sits a simple fireplace. Its minimalist design eliminates any embellishments but still makes the warmth in the room palpable. The soft crackling of the fire recalls long evenings in the North, filled with candlelight and coziness, without ever losing the clarity that characterizes this space.

Fabrics in soft shades of gray—perhaps a wool blanket or fine cushions—bring additional comfort without disturbing the tranquility of the room. They appear as small islands of comfort that play around the white and give it depth.

There is no excess here, no loud accents—just a quiet interplay of white and gray that resembles freshly fallen snow: unobtrusive, pure, and full of tranquility. A living room for people who love silence, seek the essentials, and understand clarity as an invitation to be. Here, one is allowed to arrive, let go, and surrender to the magic of Scandinavian serenity.



