

KREATIVES
RAUMDESIGN



My personal color book



for ideas, experiments & inspiration



RAMONA KRENN

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Foreword

My personal color book



Purpose & Inspiration

This book is more than just a notebook: it is a personal companion, a space for inspiration, and a creative archive that invites you to discover the world of colors in your own unique way. Colors are not just optical impressions; they are moods, memories, and means of expression. This is exactly where this book comes in—it gives you the space to capture your thoughts, observations, and ideas, and to build your own color universe step by step.

The purpose of this book lies in its versatility. It accompanies you in experimenting with color palettes, capturing spontaneous impressions from nature, everyday life, or travel, exploring moods and atmospheres, or planning specific projects. Each page is designed to support your creativity and give you the opportunity to make your personal color world visible. Whether you mix colors, jot down associations, create small sketches, or paste in material samples—everything is allowed here that helps you bring your ideas to life.

The book is particularly valuable as a source of inspiration. Colors have different effects in every context: soft greens are calming, bright yellow provides energy, delicate pastels create lightness, and strong contrasts add tension.

By documenting your observations and recording your own color experiments, you develop a deep sense of the effect and use of colors. You can later apply this knowledge in creative projects—whether it's designing spaces, creating collages, painting, in design, or simply in your personal everyday life.

At the same time, the color book is a protected space for your intuition. There are no rules, no right or wrong—only your own perception matters. Sometimes the most beautiful combinations arise from spontaneous ideas or random mixes. By capturing these, you not only preserve memories of special moments but also create a reservoir of ideas that you can always draw upon.

The inspiration contained in this book is limitless: from color associations to moments in nature to influences from art, fashion, and architecture. Everything that moves, excites, or touches you can find its way into your personal color book. Over time, it becomes a truly individual treasure, a mirror of your creativity, and a collection that sustainably enriches your sense of color.

"My Personal Color Book—Purpose & Inspiration" aims to encourage you to consciously experience colors, experiment freely, and develop your own language of colors. Let yourself be guided by your curiosity, your joy in creating, and your very personal color vision. This book gives you the freedom to find your own path—colorful, vibrant, and inspiring.

How I Work with Colors

(Notes on My Own Working Method)

Colors are a constant companion for me—they are inspiration, a means of expression, and tools all at once. My approach to working with colors is characterized by observation, intuition, and a love for experimentation. This book aims to give you insights into how I personally work with colors, while also inviting you to develop your own approach. For every person perceives colors differently, connects their own memories to them, and discovers individual combinations that particularly appeal to them.

At the beginning, for me, is the conscious act of looking. Colors are everywhere: in the morning light, in the leaves of a tree, in the fabrics of a café, or in the facades of a city. I perceive these impressions, jot down initial thoughts, capture moods, or draw small sketches that help me keep the scene alive. Often, it is the little things—a specific shade of green in the shadow, the warm orange of a streetlamp, or the combination of wood and metal—that serve as a starting point for new color ideas.

In a second step, I begin with organizing and experimenting. I apply small color patches, combine tones with each other, and observe the effect that emerges.

I approach it playfully: sometimes I consciously plan a palette, sometimes I let chance guide me. Harmony and contrast, calm and tension—all these opposites arise directly on the page when I place colors next to each other and let their effect on me take hold.

What is important to me is not to evaluate the results, but to collect them. Even an unusual mix that doesn't seem harmonious at first glance can later be valuable—for example, as an accent color in a project or as a starting point for a new experiment. Therefore, I consider my color book to be a living archive, where there is room for everything: from successful combinations to small sketches and spontaneous color recipes.

Another aspect of my working method is translating impressions into moods. I ask myself, what atmosphere do I want to capture? Calm, energy, melancholy, or joy? Colors help me make these feelings visible. By absorbing their effect and then transferring it into materials or patterns, a holistic image emerges that goes far beyond the pure hue.

My goal is not to impose ready-made rules, but to show ways in which you can discover your own world of color. Take this book as a playground for your intuition, an experiment box for new ideas, and an archive for your very personal discoveries. The more you experiment, the clearer your own access to colors will become—and the richer your personal color universe will be.



Chapter 1 – Discovering Color Worlds

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Colors are everywhere around us—they are part of our daily lives, shape our perception, and often influence our mood more than we realize at first. In this chapter, I invite you to discover your very own worlds of color. It's not about following specific rules or copying predefined palettes, but rather about looking mindfully, feeling, and capturing your own impressions. Because every person has their individual perspective on colors, and it is precisely this diversity that makes your personal color book so unique. Start by consciously naming your favorite colors and giving them space. Maybe you have a specific color that has accompanied you since childhood or a tone that you associate with a special experience. Note down these impressions, make small sketches or color swatches, and describe the feelings or memories associated with them. In this way, you gradually build your own archive of color experiences.

Another approach is nature. Leaves, flowers, the sky, or the earth—all of these are inexhaustible sources of new inspiration. Take a closer look during a walk: How does the green of the trees change throughout the day? What color nuances are hidden in a single blossom?

You will be surprised by how many nuances and shades nature has to offer when you take a moment to look closely.

Everyday life and travel are also valuable treasure troves for color ideas. Perhaps the colorful hustle and bustle of a market, the special light atmosphere in a café, or an unexpected color contrast on a house facade will inspire you. You can capture all these moments here—whether in words, sketches, or by creating small color patches. It is precisely these personal observations that make your color book a lively companion.

Finally, the first spontaneous color association also plays an important role. What thoughts or feelings come to mind when you think of blue, red, or yellow? Trust your intuition and write freely what comes to your mind. Sometimes it is very simple words like "calm," "strength," or "vitality" that capture a color perfectly and open up a new idea.

This chapter aims to give you the space to discover, capture, and collect your color worlds in all their diversity. See it as a treasure chest where you can store impressions, memories, and observations that will later serve as the foundation for your own experiments and projects. The more open and playful you approach this journey of discovery, the more vibrant and personal your color book will become.

My favorite colors

Color / Color field	Name or designation	Associations & Feelings	Found Place/ Inspiration	Possible combinations	Notes & small sketches

Tip for use:
You can fill the **color areas** (first column) directly with pens, watercolor, collages, or glued material samples. This way, your own visual archive will gradually take shape.

First color associations (thoughts & feelings about individual colors)

Color / Color field	Name or designation	First thoughts	Feelings/ Moods	Memories/ Pictures	Notes & Sketches

- Tip for use:**
- In the first column, you can paint, stick, or represent the respective color with a material.
 - Write down spontaneously which words or images come to your mind—without thinking too long.
 - The table is intentionally left open so that even small sketches or symbols can fit.

Nature as a source of color

(leaves, flowers, sky, earth)

Color / Color field	Natural source (leaf, flower, sky, earth)	Observed location / time	Effect & Mood	Associations/ Memories	Notes & Sketches

Tip for use:

- In the first column, you can paint, stick, or suggest with watercolor.
- Not only note the subject (e.g., "maple leaf in autumn"), but also the time of day and the light—colors appear quite differently in the morning, at noon, or in the evening.
- Under "Effect & Mood," you can describe your personal feeling: calming, powerful, melancholic ...

Finds from Everyday Life & Travels

Color / Color field	Find (object, detail, material)	Place/Trip	Time / Situation	Mood & Impression	Notes / small sketches

Tip for use:
This way, the table becomes a journey through memories and colors—you can continuously add your own finds and create a very personal archive from it.

Dive into the world of colors—vibrant, inspiring, and deeply personal. This book is more than just a notebook: it is your creative companion to discover, explore, and bring colors to life in your own projects.

Whether you sketch color palettes, capture moods, combine materials and patterns, or embark on spontaneous experiments—here is where your ideas find their place. Each page invites you to observe, experiment, and consciously experience the effects of colors. From gentle pastel tones to vibrant contrasts and harmonious natural colors—your color book will become a treasure trove of inspiration for creative projects, interior ideas, illustrations, or mood boards.

With this book, you not only capture color inspirations but also develop a deeper understanding of your personal perception and intuition. It provides space for notes, reflections, and spontaneous ideas, allowing your own colorful world to take shape step by step.

"My personal color book for ideas, experiments & inspiration" is a place where creativity, observation, and imagination meet. It accompanies you in your daily life, on travels, during walks, or simply in moments of tranquility—inviting you to experience colors as expressions of mood, personality, and creative power.

Discover, create, experiment—and continually learn new facets of your own creative color world. This book is your personal archive, your playground, and your pool of inspiration all at once. Let yourself be inspired by each page, explore your favorite colors, dare to try new combinations, and bring your creative visions to life.

