



SCANDINAVIAN INTERIORS

made easy



The Digital Inspiration Book

DELUXE

INSPIRATION.
NATURAL.
TIMELESS.
YOU.



INSPIRATION

Scandinavian
living ideas
for every home.



WOOD & MATERIALS

Natural materials
for a healthy and
harmonious feel.



BRIGHTNESS & LIGHT

Make the most of light
and colors for more
space and well-being.



DETAILS & DECOR

Stylish accessories
for that certain
something.



PERSONALITY

Your home as a reflection
of your personality
and joy in life.



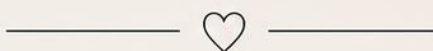
Creative Interior Design

| Ramona Krenn





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10 tips for clever solutions
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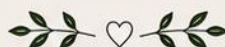
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Your Home. Your Style. Your Well-being. ♥

— INTRODUCTION —



Scandinavian Style – Brightness, Wood & Harmony.

The Art of Stylish Living ♡

Less
is more –
more room
for life.



Scandinavian living is more than a trend – it's a lifestyle. Clean lines, natural materials and a light atmosphere create spaces that soothe, inspire and bring a sense of calm and belonging. This guide gives you **simple principles**, handpicked **inspiration** and plenty of heart to turn your home into a place of **harmony**.



BRIGHTNESS

Light, air and clear
spaces for new energy.



WOOD

Natural materials
bring warmth and
connection.



HARMONY

Soft colors, few
things and natural
materials.



PERSONALITY

Your home tells
your story – unique
and truly yours.



A home of well-being begins with love for the details. ♡





*Less
is more.
Natural materials,
light colors and
time for the
beautiful things
in life.*



MOODBOARD

Scandinavian Style

— BRIGHTNESS, WOOD & HARMONY —



WHAT MAKES THE STYLE



Bright, friendly rooms & lots of light



Natural materials and surfaces



Functionality meets coziness



Clean shapes & timeless design



Inspiration from Scandinavian nature

MATERIALS

- Light wood (oak, ash, birch)
- Wool & knit
- Linen
- Cotton
- Ceramics
- Glass
- Stone
- Leather
- Rattan & wicker
- Metal (matte)

COLOR PALETTE



DETAILS THAT MAKE THE STYLE

- Simple lines & clear shapes
- Natural light & airy rooms
- Textiles for warmth & comfort
- Plants for freshness & life
- Ceramics in organic shapes
- Functional decor with meaning
- Sustainable & long-lasting products
- Organization creates calm & clarity



MOOD

Calm. Clear. Natural.
A home that gives you rest,
joy and new energy.



TYPICAL ELEMENTS



Wishbone Chair



Wooden Pendant Lamp



Ceramic Vase



Sheepskin Rug



Wooden Coffee Table



Candle Holder



Indoor Plant

FABRICS & TEXTURES



Linen



Wool



Cotton



Knit



Felt



Rattan



Jute



Ceramics



Stone



Leather

Scandinavian living with heart. The essentials for life. ♥

SCANDINAVIAN STYLE

Brightness, Wood & Harmony



AREA	DESCRIPTION	EXAMPLES & DETAILS	INSPIRATION
1. COLOR PALETTE 	A gentle play of light and air. White in all its shades – from snow white to creamy white – creates the base. Soft gray, sand and natural tones. Accents in taupe gray, sage green or powder blue add warmth and vitality. Everything works together calmly, peacefully and harmoniously.	• White, cream, off-white • Light gray, sand, beige • Natural wood, linen, stone • Accents: taupe gray, sage green, powder blue • Calm, friendly, light	
2. MATERIALS 	Natural wood is the heart of Scandinavian style – especially light types such as oak, ash or birch. Linen and wool bring soft textures and natural coziness. Ceramics, felt and matt metals add subtle accents. Everything feels honest, unpretentious and handmade.	• Light woods: birch, ash, oak • Textiles: cotton, linen, wool • Ceramics in natural tones • Felt, matte metals (e.g. steel, aluminum) • Natural, honest, handmade	
3. SHAPES & FURNITURE 	Simple lines, clear shapes, functionality with soul. Scandinavian furniture is minimalistic but never cold. Round tables, light chairs, slim sideboards and open shelves create lightness and openness. A mix of modern classics and lovingly selected vintage pieces ensures authentic coziness.	• Clear, simple, lines • Round tables, soft seating • Slim sideboards, open shelving • Functional & minimalist • Mix of modern & vintage	
4. DECORATION & MOOD 	Less is more – but what remains has effect. Ceramics, handmade textiles, candles and woven rugs add warmth and personality. Plants bring freshness, textiles bring softness. Light colors bring calm. The room exudes rest – and invites you to breathe deeply.	• Dried grasses, branches • Handwoven rugs, cushions • Candles, ceramic accessories • Plants: green brings life • Calm, naturalness, coziness	
5. LIGHT & ATMOSPHERE 	Natural light plays the main role. Large windows, sheer curtains and light-reflecting surfaces create openness. Paper lamps, pendant lights and wooden lampshades create a soft, cozy atmosphere.	• Natural daylight • Large windows, sheer curtains • Paper lamps, pendant lights • Warm, diffused light in the evening • Open, bright, cozy	

**KEYWORDS
FOR YOUR
MOODBOARD**



White & Wood



Linen & Light



Nature & Simplicity



Hygge & Warmth



Serenity & Well-being



CHECKLIST

Color Guide: Scandinavian Style

BRIGHTNESS, WOOD & HARMONY

Your guide to creating a bright, natural and harmonious color scheme in Scandinavian style.



AREA	WHAT IS IT ABOUT?	CHECK ✓	MY NOTES
 1. BRIGHTNESS AS THE BASIS	• Light colors make rooms feel larger and more inviting. • Use plenty of natural light and don't block it. • Keep walls, ceilings and large pieces of furniture in bright shades.	☐	
 2. CHOOSE COLORS	• Use a neutral base of white, cream, beige and light gray. • Add soft accent colors from nature (e.g. sage green, powder blue, sand, taupe). • Avoid strong, bright colors – choose calm tones.	☐	
 3. INCORPORATE WOOD	• Wood brings warmth and naturalness to the room. • Prefer light woods like oak, ash, pine or birch. • Combine wood with white and soft colors to create harmony.	☐	
 4. NATURAL MATERIALS	• Use materials like linen, cotton, wool, ceramics, rattan and glass. • Natural textures provide calm and a sense of well-being. • Quality over quantity – choose fewer but better pieces.	☐	
 5. LIGHT & ATMOSPHERE	• Use several light sources to create a cozy atmosphere. • Use warm white light. • Use candles, lamps and indirect lighting purposefully.	☐	
 6. SET ACCENTS	• Use accent colors sparingly, but mindfully. • Bring nature indoors with plants. • Choose art, textiles and decor in natural colors.	☐	
 7. MAINTAIN HARMONY	• Pay attention to balance between colors, materials and shapes. • Keep clean lines, few patterns and open spaces. • Combine functionality and aesthetics.	☐	

COLOR PALETTE – SCANDINAVIAN STYLE



White



Cream



Sand



Light Gray



Stone Gray



Sage Green



Powder Blue



Taupe



MY TIP

Less is more. Create a home that is calm, bright and natural – a place that gives you new energy every day.



BRIGHT. NATURAL. HARMONIOUS. YOUR HOME IN SCANDINAVIAN STYLE.





CHECKLIST

Materials: *Scandinavian Style*

— BRIGHTNESS, WOOD & HARMONY —

Natural materials, honest surfaces and soft textures
create a home full of calm, warmth and well-being.

MATERIAL CATEGORY	RECOMMENDED MATERIALS	PROPERTIES & EFFECTS	CHECK
 WOOD e.g. oak, ash, pine, birch	Light woods with a visible grain, oiled or matte lacquered surfaces.	• Brings warmth & naturalness • Creates a calm, friendly atmosphere • Timeless and durable	☐
 NATURAL FIBERS e.g. linen, cotton, wool, jute, sisal	Textiles made from natural fibers for curtains, cushions, rugs and plaids.	• Breathable & skin-friendly • Provides texture & coziness • Supports a healthy indoor climate	☐
 NATURAL WOVEN MATERIALS e.g. rattan, bamboo, seagrass, wicker	For furniture, baskets, lampshades and accessories.	• Light, airy & timelessly beautiful • Brings organic structure to the room • Sustainable & handcrafted	☐
 STONE & CERAMICS e.g. marble, granite, terracotta, clay, ceramics	For worktops, vases, bowls, tiles and decorative elements.	• Cool & elegant • Robust & easy to care for • Adds natural sophistication	☐
 GLASS e.g. clear glass, milk glass, structural glass	For windows, lamps, vases, doors and room dividers.	• Allows light to flow & makes rooms feel larger • Supports brightness & lightness • Timeless & modern	☐
 METAL e.g. stainless steel, aluminum, brass, black steel	For lighting, handles, frames and small accents.	• Sets fine, functional accents • Creates contrast for warmth • Durable & high-quality	☐
 UPHOLSTERY & LEATHER e.g. cotton fabrics, linen blends, leather (natural tanned)	For sofas, chairs, stools and cushions in natural tones.	• Soft, comfortable & inviting • Durable & high-quality • In natural tones – timelessly beautiful	☐
 PAINTS & SURFACES e.g. matte wall paints, dispersion paints, wax, oil	Matte, light wall paints and natural surface treatments.	• Supports brightness & calm • Breathable & low-emission • Enhances the beauty of materials	☐

MATERIAL GUIDING PRINCIPLES



Natural
instead of
synthetic



Quality
instead of
quantity



Sustainable
instead of
disposable



Harmony
instead of
overload

TYPICAL MATERIAL & COLOR COMBINAVIONS



Combine light woods with soft natural tones and light textures for a harmonious overall look.



MY TIP

Less is more. Focus on real materials,
clean shapes and loving details –
for a home that lasts and feels right.



SCANDINAVIAN STYLE – BRIGHTNESS, WOOD & HARMONY



- Colors
- Materials
- Shapes
- Furniture
- Light
- Mood
- Accessories
- Others



inviting

- ☐ What is especially important to me?
- ☐ What do I want to focus on?
- ☐ What do I want this room to radiate?



INTRODUCTION

Home. Arrive. Breathe.

50 m² OF WELL-BEING.
SCANDINAVIAN. BRIGHT. AUTHENTIC.

This 2-room apartment was designed for modern living that values quality, functionality and aesthetics.

Scandinavian style meets a dark, masculine color palette, natural materials and thoughtful planning. Light, wood & harmony – a home that brings calm and space for the essentials.



NATURAL MATERIALS

Real wood, matte surfaces and natural fabrics ensure warmth and authenticity.



BRIGHTNESS

Large windows and an open layout let in plenty of daylight in every room.



HARMONY

A reduced color palette and clean lines create a cohesive overall look and true relaxation.



SCANDINAVIAN STYLE –
BRIGHTNESS, WOOD & HARMONY.



INTRODUCTION

*Scandinavian living –
Light, Wood & Harmony*

LESS IS MORE.
MORE IS MEANINGFUL.

Scandinavian style stands for clarity, functionality and a deep connection to nature. Light, natural materials and thoughtful details create a home that is not only beautiful, but also feels good.

This 80 m² apartment for two people combines open living areas with private retreats and creates the perfect balance between togetherness and individuality.

Let yourself be inspired by how you can design a home with wood, light and harmonious colors that brings peace and makes every day something special.

WHAT TO EXPECT:

- 🌿 Well-thought-out floor plan for 2 people
- 🌿 Open kitchen with dining area and living room
- 🌿 Home office with access to the outdoor space
- 🌿 Workspace for productivity & calm
- 🌿 Bedroom with walk-in closet
- 🌿 Bathroom in natural elegance

APARTMENT FOR 2 PEOPLE – 80 m²
SCANDINAVIAN STYLE – LIGHTNESS, WOOD & HARMONY



THE ESSENCE OF SCANDINAVIAN STYLE



LIGHTNESS



NATURAL
MATERIALS



SOFT
COLORS



CLEAN
LINES



NATURE
CONNECTION



*Natural. Timeless. Authentic.
A home that breathes with life.*

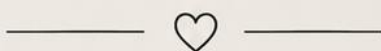


*"Home is not a place.
It's a feeling."* ♥

Here begins the journey to a home
that inspires you every single day.



IMPRINT



Creative Interior Design
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SCANDINAVIAN *decorating* made easy



For everyone
who wants to
create their home
with simple principles
and lots of heart.



Your Home. Your Style.

Scandinavian design stands for clarity, naturalness and timeless beauty.



Inspiration for Every Room.

From colors, materials and furniture to decor and little details – for a home that reflects your personality.



Simple. Clear. Doable.

Practical tips, inspiring ideas and easy recipes for more coziness, order and well-being.



For More Harmony in Everyday Life.

Create your personal retreat – modern, natural and full of warmth.



About the Author

Ramona Krenn

Interior designer, creative mind and passionate storyteller.

With her eye for aesthetics, colors and materials, she helps people create a home that radiates harmony and turns into a place they love.

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Your Home. Your Style. Your Well-being. 

