



SCANDINAVIAN INTERIORS

made easy



The Digital Inspiration Book

STANDARD

INSPIRATION.
NATURAL.
TIMELESS.
YOU.



INSPIRATION

Scandinavian
living ideas
for every home.



WOOD & MATERIALS

Natural materials
for a healthy and
harmonious feel.



BRIGHTNESS & LIGHT

Make the most of light
and create more space
and well-being.



DETAILS & DECOR

Stylish accessories
for that certain
something.



PERSONALITY

Your home as a reflection
of your personality
and joy in life.



Creative Interior Design

| Ramona Krenn





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– Brightness, Wood & Harmony



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10 tips for clever solutions
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Your Home. Your Style. Your Well-being. ♥

— INTRODUCTION —



Scandinavian Style – Brightness, Wood & Harmony.

The Art of Stylish Living ♡

Less
is more –
more room
for life.



Scandinavian living is more than a trend – it's a lifestyle. Clean lines, **natural materials** and a **light atmosphere** create spaces that soothe, inspire and bring a sense of calm and belonging. This guide gives you **simple principles**, handpicked **inspiration** and plenty of heart to turn your home into a place of **harmony**.



BRIGHTNESS

Light, air and clear spaces for new energy.



WOOD

Natural materials bring warmth and connection.



HARMONY

Soft colors, few things and natural materials.



PERSONALITY

Your home tells your story – unique and truly yours.

A home of well-being begins with love for the details. ♡



*Less
is more.
Natural materials,
light colors and
time for the
beautiful things
in life.*



MOODBOARD

Scandinavian Style

— BRIGHTNESS, WOOD & HARMONY —



WHAT MAKES THE STYLE



Bright, friendly rooms & lots of light



Natural materials and surfaces



Functionality meets coziness



Clean shapes & timeless design



Inspiration from Scandinavian nature

MATERIALS

-  Light wood (oak, ash, birch)
-  Wool & knit
-  Linen
-  Cotton
-  Ceramics
-  Glass
-  Stone
-  Leather
-  Rattan & wicker
-  Metal (matte)



MOOD

Calm. Clear. Natural.
A home that gives you rest,
joy and new energy.



COLOR PALETTE



DETAILS THAT MAKE THE STYLE

- Simple lines & clear shapes
- Natural light & airy rooms
- Textiles for warmth & comfort
- Plants for freshness & life
- Ceramics in organic shapes
- Functional decor with meaning
- Sustainable & long-lasting products
- Organization creates calm & clarity



FABRICS & TEXTURES



TYPICAL ELEMENTS



Scandinavian living with heart. The essentials for life.





MOODBOARD

for Room Analysis

SCANDINAVIAN STYLE

Brightness, Wood & Harmony



LIGHT, PROPORTIONS, USAGE, MOOD – PERFECT FOR INTERIOR PLANNING, MOODBOARDS OR ROOM CONCEPTS.



1. LIGHT

How does the light fall in the room?



- Use natural light optimally
- Large windows, light curtains
- Light, transparent fabrics
- Light wall & ceiling colors
- Add: soft artificial light



DAYLIGHT



EVENING LIGHT



2. PROPORTIONS

What are the dimensions & relationships?



- Observe room height
- Choose furniture sizes suitable for the room
- Leave enough free space
- Light furniture for an open effect
- Clear lines & tidy layout

ROOM FEELING



open & airy

spacious

cozy



3. USAGE

How will the room be used?



- Define the function of the room
- Zone for activities (e.g., dining, relaxing, working)
- Plan storage space
- Design flexibly & adaptably
- Less is more – only what's really needed

USAGE ZONES



4. MOOD

What atmosphere should be created?



- Calm, security & lightness
- Natural materials & textures
- Soft colors & harmonious contrasts
- Plants for freshness & life
- Personal details & favorite pieces

MOOD INSPIRATION



COLOR PALETTE



MATERIALS



KEY ELEMENTS



Naturally bright. Naturally harmonious.

MOODBOARD

Scandinavian Style

– Brightness, Wood & Harmony –

♥ A home for 2 people

FLOOR PLAN



THE CONCEPT

A home that brings peace and connection. Bright spaces, natural materials, and clean lines create a calm and inviting atmosphere for well-being and belonging.



INSPIRATIONS



NATURE & SIMPLICITY



COZINESS



DETAILS THAT CONNECT



ORGANIZATION & CLARITY



OUTDOOR LIVING

Home is where harmony lives. ♥



BRIGHTNESS & SPACE



NATURAL MATERIALS



WORKSPACE WITH A VIEW OF GREENERY





SCANDINAVIAN STYLE

Light, Wood & Harmony.

The Art of Cozy Living ♥

For anyone
who wants to design
their home with
simple principles
and lots of
feeling.



Scandinavian design stands for clarity, natural beauty
and timeless elegance.

This book shows you how to fill your home with light,
natural materials and harmonious colors – creating a place
that radiates calm, warmth and joy in life.

Inspiration. Naturalness. Timeless. You.



About the Author ♥

Ramona Krenn

Interior designer, creative mind
and passionate storyteller.

Her mission is to inspire people
to create a home full of harmony
and coziness – and to transform
calm and serenity into everyday life.

More inspiration:
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CLEAR LINES

For a calm and
well-structured
home.



NATURAL MATERIALS

Wood, linen, wool & more –
for warmth and authenticity.



LIGHT & BRIGHT

For better quality of life
and a positive
feeling in your space.



HARMONY

Less is more –
for a home that
does you good.



Your Home. Your Style. Your Well-Being. ♥

